

longo time

JOSIPA LISAC

The Superbrands organisation has for the past 15 years been paying tribute to the strongest and the best brands in 85 countries. The categorisation of the awards was changed in 2007. The Superbrands organisers believed that it was high time to not only award product brands and companies on the world market, but also to award public figures that truly deserve it.

In the process of choosing laureates, the emphasis is put on products and companies that operate at the national and the international level. When choosing actual persons, the organisation targets exclusively those persons who have become "super brands" through their personal achievements, and are, as such, of great importance in their homeland as well as on the international market.

Sport and music are two categories with the highest number of distinguished representatives, i.e. Croatia's super ambassadors to the world. This season, the electorate was more inclined toward musicians. In the final election for the year 2009, we are awarding the Superbrands status to two icons of the Croatian music scene. Each of them is specific in their own unique way.

Market

The offer in the music and entertainment industry is exceedingly vast. Dazzle, glitz and glamour are the words of the day. The competition grows increasingly stronger and more ruthless in the pursuit of those goals, especially as the media scour daily for new sensations. Expectations are high, but when the stage lights go out, there are few stars whose shine persists and does not fade. As in all other categories, there are only few artists continuously present in the media.

Josipa Lisac is known and acknowledged by both the public and the critics for her unique blend of different musical genres, an eccentric, inimitable and intriguing stage appearance, and exceptional vocal abilities ranging four octaves. Josipa Lisac is the embodiment of perseverance and refined taste and, in both music and fashion, she is the prime example of a true bohemian. Since the inception of her career, evolving, righteously and persistently striding forward against all main currents, she has been developing her unique style of musical expression. Therefore, we can undoubtedly say that Josipa Lisac is one of the greatest representatives, an unparalleled and inimitable icon of the Croatian music scene.

Josipa Lisac is unlike any other...

History

There is insufficient space in this book to list the pivotal moments of Josipa Lisac's career, but the decisive one is how it all really began. The fateful meeting, friendship and eternal love with the popular rock'n'roll singer and composer Karlo Metikoš completely enfolded the path of her life and music. Two soul mates, Josipa's potential, Karlo's experience and his strong authorial personality shaped Josipa Lisac as a unique artist and woman. Their first album "Dnevnik jedne ljubavi" (Diary of a Love) from 1973, still stands on the anthological throne of Croatian discography as one of the best conceptual rock achievements. As time goes on, the strength and message of "Dnevnik jedne ljubavi" (Diary of a Love) increases, educating and conquering each new



generation.

Josipa and Karlo completed 13 albums together, releasing such eternal hits as: "O jednoj mladosti" (Of A Youth), "Magla" (The Fog), "Hir, hir, hir" (Whim, Whim, Whim), "Danas sam luda" (Today I'm Crazy), "Dok razmišljam o nama" (Thinking Of Us), "Na, na, na", "Ja bolujem" (I'm in Distress)... In 1975, in the first Croatian rock opera "Gubec-Beg" (Karlo Metikoš, Nica Krapić and Miljenko Prohaska), Josipa Lisac proved her multifaceted talent in the highly acclaimed and demanding role of Jana. The most renowned and the most performed aria of this rock opera became "Ave Maria", a majestic moment, which remains a trademark part of her concert repertoire to this day. The sudden death of Karlo Metikoš on 10 December 1991 and the turbulence in the state caused by the war significantly changed the context of her performances. Over the years she performed traditional concerts in honour of Karlo Metikoš. The first concert in Karlo's honour was entitled after "Ritam kiše" (The Rhythm of the Rain), named after his eponymous 1963 hit. During the 1990's

she realised numerous musical cooperations: "Rušila sam mostove od sna" (I Tore Down the Bridges of Dreams) with Dino Dvornik, "Kor mi" (Like Serenity) with the band BOA, and the cover of "Na, na, na" with the band Cubismo. With maestro Igor Kuljerić, the symphonic orchestra and the choir of the Croatian Radiotelevision she revived the classics "Janoš ludilo" (Jana's Madness), "Magla" (The Fog), "Hazarder" (The Gambler)... Their cooperation continued in 1997 with the brilliant concert rendition of the rock opera "Gubec-Beg" as a fusion of theatre and music, bringing on stage Dado Topić, Massimo Savić, Tony Cetinski, Anja Šovagović Despot, Dragan Despot and Filip Šovagović.

Through conceptual changes and the devising of each new concert and public performance, she surrounded herself with a new band comprised of musicians from a younger generation: Gojko Tomljanović (piano), Josip Grah (trumpet-accordion), Borna Šerarić (drums percussion), Davor Ivešić (bass guitar), and Robert Vrhuk (guitar). In the

year 2000, with the same team and the production support of Gojko Tomljanović, she completed her first studio album after a 13 year break, symbolically entitled "Život" (Life). In 2004 she remade her hit "Olujno" (The Tempest) which she performed for the first time at the concert dedicated to the songs of Zdenko Runjić. Continuing the same theme, but this time dedicated to Drago Mišarec's compositions and with the aid of a young writer Romana Brolih, she breathed new life and energy into the song "Heleno ljepo i ja u kiši" (Helen the Beautiful and Me in the Rain). This very rendition left all the concertgoers breathless, and it was the moment many acknowledged her artistic quality had no boundaries. A fantastic DVD, filmed live from the Croatian National Theatre in Zagreb, followed with the same power and magnificence, honouring Karlo Metikoš, and her latest studio album is entitled "Živim po svome" (I Live As I Want).

Discography and Awards

ZLATNI AKORDI (The Golden Chords)

1. Lopav (Thief) / Halo Taxi (Hello, Taxi) / Voljela, to je





1. *ljubav (Loving is Bliss) / To je naša ljubav (This is Our Love)* (1968)
 2. *Sunce sjaji za nas (The Sun Shines for Us)* (1968)

SINGLES

1. *Neko nije kao ti (There is Nobody Like You)* / *Naša ljubav (Our Love)* (1969)
2. *Živim samo za tebe (I Live Only for You)* / *Prijatelji (Friends)* (1969, with Zlatni Akordi)
3. *Život moj (My Life)* / *Spustila se kiša (The Rain Came Down)* (1970)
4. *Kapetane moj (Oh, My Captain)* / *Teče, teče vrijeme (The Time Flows and Flows)* (1970)
5. *Oluja (The Tempest)* / *Osamjenost (Loneliness)* (1970)
6. *Sami sam i samači sama (My Self Solitary in Solitude)* / *Sve majke svijeta uz more (All Mothers of the World by the Sea)* (1971)
7. *Raduj se srce moje (Be joyful, My Heart)* / *Jaš te čekam (Still Waiting for You)* (1972)
8. *Dok razmišljam o nama (Thinking Of Us)* / *Bez tebe (Without You)* (1972)
9. *Na, na, na, na (Na, na, na, na)* / *Večer u kino parku (An Evening in an Amusement Park)* (with the band Time, 1973)
10. *Ostaješ mi samo ti (You're All I Have Left)* / *Ležaj od suza (Bed of Tears)* (1974)

7. *Made in USA* (1979)
8. *Hi, hi, hi (Whim, Whim, Whim)* (1980)
9. *Lisica (The Vixen)* (1982)
10. *Hoću samo tebe (You're All I Want)* (1983)
11. *Jahači magle (Riders of the Fog)* (1986) by Bajaga
12. *Boginja (The Goddess)* (1987)
13. *Ballade (The Ballads)* (1987)
14. *Live in Lap* (1992)
15. *Čestit Božić (Merry Christmas)* (1992)
16. *Ritam kiše (The Rhythm of the Rain)* (1994) Porin award for the best compilation album (outside classical music)
17. *Koncert u čast Karla Metkoša (A Concert in Honour of Karlo Metkoš)* (1995) Porin award for the best female vocal performance
18. *Antologija (An Anthology)* (1997) Porin award for the best compilation album
19. *The best of (1998)*
20. *Cubismo and Josipa Lisac "Na, na, na" (1999)* Porin award for the best vocal cooperation
21. *Život (Life)* (2000)
22. *Live in Lisinski Dalmatino - Tedi Spalato and Josipa Lisac (2001)* Porin award for the best vocal cooperation
22. *Josipa Lisac Live (2002)*

Want) with the production support of Elvis Stanić. Their cooperation began in 2001, working on the song "Pauzind" (Cobweb). Together they once again brought the crowds to their feet with an exceptional rendition of "Živa voda" (The Water Sources) a folk song from the Medimurje region.

Promotion

From the very beginnings of her career, Josipa Lisac has been a muse to many artists, hairdressers, photographers and designers. We remember the fantastic photography exhibition of Željko Koprošec from 1998. Her music and fashion style are the unique hallmark of the Josipa Lisac brand.

She has always appreciated her friends and colleagues, and remained faithful to those helping her develop her brand. She realised her most significant cooperations with Alan Hranitelj, Staša Čimbur, Mla Vilić and Ksenija Vrbanić. She was involved in an American Express Card campaign and, honouring Karlo Metkoš, for years she has been a loyal partner of the Mercedes Benz brand.

www.josipalisac.com



11. *Omer-beže (Oh, Omer-Beg)* / *Niz polje idu boba, Segmeni (Down the Field the Guards Are Marching)* (1974)
12. *Činim sve u krivi čas (Always at the Wrong Moment)* / *Čovjek (Man)* (1976)

ALBUMS

1. *1941. Poema Branka Ćopića (1941. An Epic by Branka Ćopić)* (1971) the Karri band, Dado Topić & Josipa Lisac
2. *Dnevnik jedne ljubavi (Diary of a Love)* (1973)
3. *Najveći uspjesi '68/'73. (Greatest Hits 68-73)* (1974)
4. *Majka zemljo (Oh Mother Earth)* (1974) by Tihomir Pop Asanović/Josipa Lisac is the guest vocalist
5. *Gubec Beg (rock-opera)* (1975 - Josipa sang/played Jana)
6. *Josipa Lisac & B.P. Convention Big Band International* (1976)

23. *The Platinum Collection (2007)*
24. *Živim po svome (I Live As I Want)* (2009) Porin award for the hit "1000 razloga" (A 1000 Reasons)

DVD

1. *Koncert ljubavi u čast Karla Metkoša (A Concert of Love, in Honour of Karlo Metkoš)* (2007) Porin

Recent Developments

In 2007 Josipa Lisac released her first DVD "Live in HNK" – a concert in honour of Karlo Metkoš. Conceptually, the concert was divided into the four seasons, with a selection of hits in new arrangements. It will be remembered by an original and highly imaginative scenography. In the same year she gave us "1000 razloga" (A 1000 Reasons) to remain her faithful audience. In 2009 she won two Porin awards, and rewarded her fans with a fabulous studio album "Živim po svome" (I Live As I



THINGS YOU DIDN'T KNOW ABOUT...

Josipa Lisac

- Since the age of 10, Josipa Lisac has been singing art music as a member of the Croatian Radiotelevision choir, music ranging in genres from ancient sacral, through classical and ethno, to contemporary avant-garde music.
- At the age of 11, her choir won the GRAND PRIX for the best choir in the world.
- On the "Made in USA" (1979) album, recorded in Los Angeles, she cooperated with the great jazz musicians Ira Newborn (guitar), Paulinho da Costa (percussion), Joel Peskin (saxophone) ..
- She participated in two American films: "Lost Hero" (1995) with Richard Chamberlain and "Dirty Dozen" (1988), and appeared in the popular Croatian TV series "Sringovi" (1992) in the episode "Dunja and Mazala's Wedding".
- She also performed at the Slovenian theatre "Korošica" in plays "Suzna Maria Siskusa" (1994) and "Schizophrenia" (1997) by D. Z. Fry.

