THE MARKET

Digital information is the currency of today's global economy. Individuals and enterprises rely on it to govern nations, conduct business transactions and make personal decisions. However, data — whether personal or business — is always at risk. Increasingly, sophisticated criminal elements are now behind many of today's cyber attacks and unlike the hackers of the past, they are much more interested in anonymity than in notoriety. Today's threats are silent and highly targeted. What these criminals are searching for is personal and financial information — and they are looking to use it for serious financial gain. We have moved past the days where data backup and clustering technologies were sufficient to protect the data center and where antivirus software and a firewall were all that was required to protect the desktop computer.

IT professionals and consumers alike must protect their physical systems, operating environments and applications. They must protect a broad range of information types — from email to business documents to digital photos to audio and video files. And they must expand their focus to protect the interactions themselves — the connections . . . the collaborative environments . . . and the movement of data while in use.

In other words, users must protect their infrastructure, their information and their interactions. That means creating a trusted environment — one free of risks to security, availability, compliance and performance.

ACHIEVEMENTS

Since its merger with VERITAS Software in 2005, Symantec has become the fourth-largest independent software company in the world. Today the company has 260 patents in technologies addressing security, systems management and storage needs.

Symantec's wide range of security and availability products for enterprises has enabled it to conduct business with 99 percent of the companies listed on the 2005 Fortune 1000 list. Moreover, in its 2006 fiscal year, Symantec shipped almost 23 million boxes of software, in addition to the tens of millions of electronic transactions that were conducted with customers and partners worldwide. In addition, in May 2006, Symantec's consumer business achieved a remarkable milestone of 200 million Norton products sold around the globe.

It's like a big "undo" button for your entire business.

A new virus. A careless user. A software installation gone wrong. You never know what's going to cause a major system problem. But with Symantec Backup Exec™ System Recovery (formerly LiveState Recovery), you'll know exactly how to undo it. Its disk-to-disk recovery technology lets you quickly restore Windows® systems anytime, from anywhere to virtually any device. You can bring your system back to its pre-problem state in minutes instead of hours, even to dissimilar hardware or to virtual environments. This means significantly less downtime for your company. To learn how a better system recovery solution can keep your business moving in the right direction, visit www.backupexec.com or contact your Symantec Certified Partner. **BE FEARLESS.**

Symantec has recently been recognized for its accomplishments by many industry experts. In 2003 Symantec was added to the S&P 500 Index. In 2005, *Fortune* magazine ranked Symantec on several exclusive lists, including: The Fastest Growing Companies List, the Fortunes 1000, America's Most Admired Companies and the 100 Best Companies To Work For In America. In April 2005, *Fortune* magazine also named Symantec a Blue Ribbon Company, a designation reserved for corporations that achieve recognition on four or more of *Fortune*'s exclusive trademarked lists. Furthermore, in 2005 and 2006, Symantec was listed in the Leaders Quadrant in the following Gartner Magic Quadrants: personal firewall, email archiving, managed security services, combined SRM and SAN management software, enterprise backup/restore, email security boundary and J2EE application server management. Gartner has also recognized Symantec as a global market-share leader in the following categories: antivirus software, core storage management software, distributed systems backup/recovery software, overall systems backup/recovery software, as well as personal firewall software.

HISTORY

In 1982, Dr. Gary Hendrix, a linguistics and technology expert, created Symantec while he was working on a revolutionary PC software program that would unite database power with natural language ease of use.

From these beginnings Symantec has leveraged its innovation in software development and marketing savvy to become a global leader in the security and availability spaces. A carefully thought-out strategy of innovative software development and timely and forward-looking mergers and acquisitions have helped create what is now one of the largest and most successful software companies in the world.

Following the first key merger in 1984 with C&E Software, Symantec formed Turner Hall Publishing in 1985 to apply its technical and marketing prowess to find and develop additional PC software products. In that same year the company released the Q&A software program and it soon became the company's flagship product.

On June 23, 1989, Symantec became a publicly traded company on the NASDAQ stock exchange under the symbol SYMC.

Anticipating the need to manage security on networked computers, Symantec released the first virus protection software for the Macintosh in 1989 and in 1990, the company combined with Peter Norton Computing, Inc. to continue development of PC-based utility and security software. The result of this collaboration — Norton AntiVirus — quickly became Symantec's top-selling product and the world's most trusted antivirus solution.
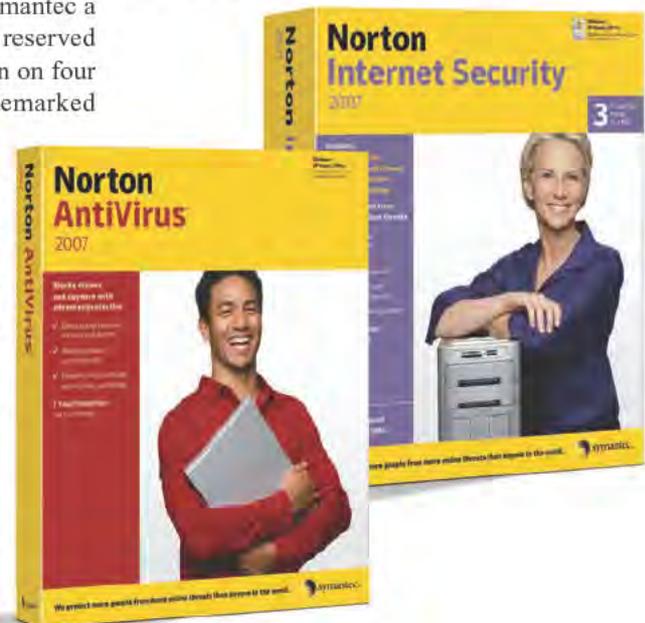
Since 1999, Symantec has been led by current CEO John W. Thompson. Under Thompson's leadership, Symantec has grown from a small consumer software publisher to the market leader for security and availability solutions to help customers manage their rapidly growing digital assets.

Recognizing the growing importance of information and the need to protect it, Thompson has spearheaded company efforts to solidify and expand its industry-leading security products. This has been achieved by developing additional software solutions and acquiring 40 companies, including: AXENT Technologies, PowerQuest Corporation, ON Technology, Brightmail and Sygate.

The 2005 merger of Symantec with VERITAS Software (an industry leader in backup and data-protection software) helped establish Symantec as an IT industry powerhouse that ranks as the fourth-largest independent software company in the world.

THE PRODUCT

Symantec protects a wide range of customers — from consumers to small and mid-sized businesses to large enterprises and government organizations.

Symantec's Norton brand of consumer security solutions delivers Internet security and problem-solving capabilities to individual users, home offices and small businesses. The Norton brand of products is a market leader in desktop protection,

with integrated products that work seamlessly to protect customers' computers from virus outbreaks and malicious attacks.

For the enterprise and mid-market, Symantec offers products for backup and recovery of data and systems, optimizing storage resource utilization, simplifying administration of heterogeneous environments and providing continuous availability of mission-critical applications and data. The company provides enterprise security solutions for all network tiers: the gateway, the server and the client level — including desktop computers, laptops and handheld devices.

RECENT DEVELOPMENTS

Today, Symantec is one of the fastest growing software companies in North America. Symantec is currently reshaping the competitive landscape and is uniquely positioned to drive industry convergence across the major security and availability segments of the market.

The new, post-VERITAS–merger Symantec will provide enterprise customers with a more effective way to protect their infrastructure, information and interactions. Symantec can now deliver security and availability solutions across all platforms and to customers of all sizes.

PROMOTION

Norton's new consumer message is built around freedom, because that is what customers value most about their computers and the Internet. Symantec's value proposition describes the functional and emotional benefits customers enjoy when we keep the Norton promise: "Use Norton products and services to enjoy your freedom to work and play in the connected world — protected from fear, frustration, loss and chaos."

Symantec's consumer marketing efforts have traditionally focused on promoting its flagship products, Norton AntiVirus and Norton Internet Security. Historically, Symantec has run its very successful "Back to School" and "Tax Time" promotions at retail stores across North America. However, more recently, Symantec has partnered with other companies in order to create some very exciting and compelling marketing campaigns. For Symantec's annual "Tax Time" promotion it has partnered with Intuit in Canada. This has enabled Symantec to bundle security software with tax software and reach a new set of customers. In 2005 Symantec partnered with Warner Brothers on its "Security Begins with Symantec" promotion. This promotion tied into the *Batman Begins* movie and offered customers the chance to win exciting prizes such as a trip to the movie's world premier. And in 2006 Symantec partnered with Sony Pictures on its "Protect Your Secrets" promotion which leveraged the movie *The Da Vinci Code*. This promotion featured eye-catching point-of-purchase displays, online banner ads, high-impact print ads, as well as the opportunity for customers to win a trip to Paris and the code to $100,000. These marketing partnerships have allowed Symantec to provide an exciting and creative draw for customers, while achieving greater mind share and more touch points at retail stores.

Symantec's enterprise marketing efforts are centered on educating partners and customers.

Symantec has a wide range of educational resources, such as: Webcasts, online courses, articles, podcasts, white papers, seminars and events. The recently launched "Symantec Yellow Books" are a great educational tool, as they provide technical know-how to IT professionals in Symantec's customer and partner communities — and to the technical marketplace in general. Written to show how to solve real-world business and technical problems using Symantec solutions, these books include best-practice recommendations as well as detailed information on installation, configuration and product integration.

Symantec Vision, the company's annual premiere global enterprise customer and partner showcase, provides Symantec's enterprise stakeholders with an opportunity to make a direct and compelling connection with the Symantec brand. Attendees have access to a myriad of workshops, seminars and forums that provides them with a 360-degree understanding and appreciation of how Symantec can help provide them with the protection they need to be able to do business with confidence. Symantec Vision is replicated, on a smaller scale, in countries around the world — helping ensure that the company engages its enterprise customers and partners wherever they may be.

BRAND VALUES

The company's commitment to its brand and values over its 20-plus-year history has been at the heart of its business success. Symantec believes that people should be able to work and play freely in a connected world. The brand is more than a logo or color scheme — it is the combined behaviours, actions and talent of Symantec's greatest asset — its people. That's why people turn to Symantec to protect their connected experiences and why the company can confidently state that it protects more people from more online threats than anyone else in the world.