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SUTON grafička industrija je renomirano ime na tržištu s dugogodišnjom tradicijom, iskustvom i neospornom kvalitetom proizvoda i usluga. Tvrtka je osnovana 1991. godine tako da danas iza sebe ima više od 20 godina uspješnog rada te se svrstava u vodeće kuće grafičke branše u BiH. Uz centralnu tvrtku i tiskaru u Širokom Brijegu poslovanje se obavlja i kroz podružne tvrtke SUTON GRAF d.o.o. Zagreb u Hrvatskoj i SUTON PRINT d.o.o. Podgorica u Crnoj Gori. Širenje na nova tržišta svakako je potvrda snage i veličine grupacije SUTON.

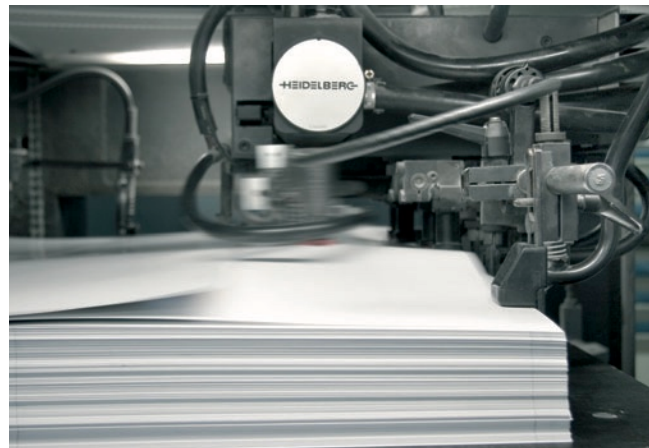
Tiskara SUTON u svojoj centrali posluje na površini od 8000 m² vlastitog poslovnog prostora s preko 60 stalno uposlenih djelatnika. Proizvodni pogon tiskare je opremljen modernom tehnologijom u svim segmentima grafičke proizvodnje te koristeći strojni park i stručna znanja svojih uposlenika proizvodi širok asortiman grafičkih proizvoda. Neki od istaknutijih proizvoda su: knjige tvrdog i mekog uveza, monografije, rječnici, časopisi, katalozi, leci, brošure, bilježnice za školu, udžbenici za školu, poslovni obrasci, rokovnici, kalendari, reklamni blokovi, ading role i brojni drugi proizvodi.

Posebnu kategoriju čine proizvodi pod vlastitim brendovima: AS SCHOOL, AS OFFICE i AS GIFTS. Asortiman brenda AS SCHOOL čine raznovrsni proizvodi za školu, AS OFFICE različiti proizvodi za urede i poslovanje te AS GIFTS reklamno/darovni proizvodi.

Više od 10 godina proizvodi tiskare se izvoze van granica BiH. Kroz taj period vrijednost izvoza je stalno išla uzlaznom putanjom te SUTON pored kupaca iz susjednih zemalja s prostora ex YU ima kupce i iz Italije, Austrije, Njemačke i Švicarske.

Svoj doprinos društvu i općem dobru tvrtka SUTON daje putem brojnih sponzorstva i humanitarnih akcija. Također, vodi brigu o zaštiti okoliša te u svojoj proizvodnji koristi ekološki prihvatljive tehnologije i sirovine te papire sa FSC certifikatom. Moto tvrtke je uvijek ići naprijed, rasti i postavljati nove trendove. Zbog toga SUTON ne prestano ulaže u sve segmente poslovanja te kupcima uvijek nastoji pružiti najbolju uslugu i najkvalitetniji proizvod.

SUTON - graphic industry is a well known brand on the market, with years of tradition, experience, and a strong quality of products and services. The company was established in 1991, and now, 20 years later, it grew to become a leading graphic business in B&H. Besides the main office and printing house in Široki Brijeg, the business is run through subsidiaries SUTON GRAF d.o.o. Zagreb in Croatia, and SUTON PRINT d.o.o. Podgorica, Montenegro.



Expansion to these markets stand as a proof of strength and scope of the SUTON group.

SUTON printing house headquarters occupy 8000 m² of own business space with a permanent staff of 60. Production facility of the printing house is equipped with modern technology in all segments of graphic production, with machinery and professional skills of the employed resulting in a rich offer of graphic products. The offer includes: hard cover and soft cover books, monographies, dictionaries, magazines, catalogues, flyers, brochures, notebooks, textbooks, business forms, agendas, calendars, advertising material, receipt paper rolls, and many other products. There is a special category of the company's own brands: AS SCHOOL, AS OFFICE and AS GIFTS. The offer under the AS SCHOOL brand includes school supplies, AS OFFICE offers office and business supplies, and AS GIFTS promotional products and gifts.

The printing house has been exporting its products outside B&H for more than ten years. Its exports have only been increasing, so SUTON reached not only buyers from the neighbouring republics of former Yugoslavia, but also customers from Italy, Austria, Germany, and Switzerland.

The SUTON company supports the society and general wellbeing through sponsorships and humanitarian activities. In addition, it is environmentally friendly and protects the nature by using eco-friendly technologies, materials and FSC certified paper. The company's motto is to always go forward, grow, and set new trends. This is why SUTON continuously invests in all segments of its business, trying to provide its customers with the best possible service and best quality products.



VIA MEDIA

Via Media

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Danas, kada se svijet i tržišno komuniciranje mijenja brže nego što iko može pratiti, Via Media je snažan i pouzdan partner, koji znanjem i otvorenosću može odgovoriti svim izazovima tržišta. Posvećena pružanju najkvalitetnijih usluga u uspostavljanju odnosa između kompanija i brandova sa ključnim javnostima, svoj rad temelji na vrijednostima uzajamnog povjerenja i dijaloga.

Via Media ima vrlo jasno definirane ciljeve:

- donositi ideje koje sežu izvan tradicionalnih
 - ponuditi efikasna kreativna rješenja
 - kreirati komunikaciju koja stvara nove vrijednosti
- Kao jedna od vodećih

komunikacijskih agencija u Bosni i Hercegovini, svojim klijentima nudi full service u oblastima: istraživanja, strateškog planiranja, oglašavanja, medijskog zakupa, dizajna, PR-a, promocija, TV i audio produkcije i event menadžmenta.

Strateško-kreativni tim konstantno unapređuje mogućnosti korištenja novih medija, educirajući klijente i ohrabrujući ih da budu prisutni na pravi način i na pravim mjestima u social media sferama. Osmišljavanje komunikacijskih strategija uključuje izravno obraćanje ciljnim skupinama na interaktivnim eventima, koje su koncipirani tako da prostor pretvaraju u istinski brand experience.

Tokom 15 godina svog postojanja ova agencija je

radila sa najvećim kompanijama u Bosni i Hercegovini: BH Telecom, m:tel, HT Eronet, Lutrija Bosne i Hercegovine, Bosnalijek, Fabrika duhana Sarajevo, ASA Group, Violeta... Posvećeni su pružanju najkvalitetnijih usluga za

internacionalne klijente poput: Pfizer, Nestle, Red Bull, Nokia, Roche, Dr. Oetker, Siemens, Replay i Al Jazeera. Realizirali su veliki broj uspješnih kampanja za međunarodne organizacije, kao što su: EU Commission BiH, World Bank, UNICEF, UNDP, OSCE, OHR, US Embassy BiH.

Od 2011. godine lansirao je projekat "Branding Conference" - prva regionalna konferencija namijenjena profesionalcima iz oblasti tržišnih komunikacija.

Za svoj rad Via Media je nagrađena velikim brojem nagrada na lokalnim i internacionalnim festivalima.

COMMUNICATION NEVER STOPS!

Today, when the world and the market communication is changing rapidly, making it difficult to keep pace with the changes, Via Media is a strong and reliable partner able to meet all market challenges thanks to its knowledge and openness.

Via Media is committed to providing high quality services in the establishment of relationship

between companies and brands and the key clientele. Its work style is based on the values of mutual trust and dialogue.

Via Media has clearly defined goals:

- bring along ideas beyond traditional boundaries,



- offer efficient creative solutions, thereby unleashing endless possibilities
 - create communication, providing for new values.
- As one of the leading communications agencies in Bosnia and Herzegovina, Via Media offers full service to its clients, in the fields of: research, strategic planning, advertising, media buying, design, PR, promotion, TV and audio production, and event management.

The strategy-creative team constantly advances possibilities for the use of new media, by educating and encouraging the clients to be present in the social media sphere, being at the right place and doing it right and bright. Via Media's communication



strategies also include direct address to target groups at interactive events, which are conceived to turn the space into a true brand experience.

During 15 years of its existence, Via Media cooperated with the greatest companies in Bosnia and Herzegovina: BH Telecom, m:tel, HT Eronet, Lutrija Bosne i Hercegovine /Lottery of Bosnia and Herzegovina/, Bosnalijek, Fabrika duhana Sarajevo / Tobacco Factory/, ASA Group, Violeta... Via Media is committed to providing high quality services for international clients as well, some of which include: Pfizer, Nestle, Red Bull, Nokia, Roche, Dr. Oetker, Siemens, Replay and Al Jazeera. Via Media has implemented many successful campaigns for international organizations, such as: EU Commission BiH, World Bank, UNICEF, UNDP, OSCE, OHR, US Embassy BiH.

In 2011, the project "Branding Conference" was launched. It is the first regional conference for professionals in the field of market communications.

Via Media received many awards at both local and international festivals.

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