



NEWEVENT

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Kompanija NewEvent osnovana je 2009. godine i u veoma kratkom roku postala je nezaobilazan partner mnogobrojnim bosanskohercegovačkim i internacionalnim kompanijama. Fokusiranost isključivo na kvalitet i postavljanje visokih standarda definisali su NewEvent kao brand za koji se danas veže niz vrijednosti i sinonima poput povjerenja, brzine, kvaliteta, iskustva, predanosti, snage, volje, odlučnosti, pedantnosti. Dijapazon usluga koje su u skladu sa potrebama i željama klijenata uključuje organizaciju događaja (korporativnih zabava, promocija, konferencija, koncerata, team building-a i drugih događaja), produkcija koja podrazumjeva audio, video i light podršku, tehničku podršku za simultano prevodenje, usluge marketinga i odnose s javnošću.



NewEvent kvalitetom usluga i jedinstvenim, partnerskim, pristupom obara granice dosad viđenog, a izlaskom na tržište Hrvatske i Crne Gore prethodne godine kompanija obara i geografske granice, što je jasan pokazatelj ozbiljnosti i jačine kompanije.

Tim sa dugogodišnjim iskustvom u različitim aspektima organizacije i upravljanja događajima svakodnevno nudi inovativna i kreativna rješenja, što doprinosi jačanju tržišne pozicije NewEvent-a i vrijednosti koje on predstavlja, jer bit brenda je u osjećaju koji on pobuđuje u nama. Profesionalizam u organiziranju i implementaciji događaja, kao i brzina reagovanja su odlike NewEvent-a kojima svjedoče kompanije DHL International d.o.o., Microsoft Bosna i Hercegovina, Coca Cola H-BC BH d.o.o., m:tel, Lutrija BiH d.o.o., Uniq d.d., Fitness Universe za projekat "Strongman Championship", Oracle Bosna i Hercegovina, Vermont d.o.o., Sparkasse Bank d.d., Mercator BH d.o.o., BH Telecom d.d., Tvornica Duhana Rovinj Bosna i Hercegovina, Američka



trgovačka komora BiH, Agencija za razvoj Zajednice Mozaik, British Council, Sekretarijat vijeća za regionalnu saradnju, Američka ambasada u Sarajevu, Britanska ambasada u Sarajevu, Ambasada Kraljevine Saudijske Arabije u Sarajevu, Vlada Federacije BiH i mnogi drugi.

U nastojanju da bude inovativniji i kreativniji, NewEvent je idejni tvorac projekata od značaja poput "Prvog otvorenog klizališta u Sarajevu" koji se dvije godine zaredom tradicionalno realizovao uz podršku partnera kompanije. Jednostavno rečeno, kontinuirano usavršavanje i ulaganja, praćenje svjetskih trendova, te gradnja i održavanje partnerskih odnosa sa klijentima dio su brend strategije NewEvent-a, jer NewEvent je jedna vizija jednog tima pravih ljudi. NewEvent je partner Superbrands-a i član Američke trgovačke komore Bosna i Hercegovina od 2009. godine.

The NewEvent Company was founded in 2009 and soon became an indispensable partner for many companies both in Bosnia and Herzegovina and internationally. Having focused exclusively on the quality and high standards, NewEvent became a brand of different values and a synonym for trust, swiftness, quality, experience, commitment, strength, good will, determination, and precision. Its wide range of services which meet the clients' needs and wishes include organization of events (corporate parties, promotions, conferences, concerts, team building, and other events), production involving audio, video and light support, technical

support for simultaneous translation, marketing and public relations.

NewEvent has broken the boundaries in offering high quality of services and a unique partnership approach; the company also broke the geographical boundaries when it expanded its activities to the markets of Croatia and Montenegro, which is a clear indicator of the company's determination and strength.

The team with a long-year experience in different aspects of event organization and management offers

innovative and creative solutions on daily basis, which contributes to the enhancement of NewEvent's market position and values it promotes, because the value of a brand rests on its ability to engender customers' affection. The professional approach in organization and implementation of events, as well as a prompt response are some of the NewEvent's qualities as witnessed by the companies DHL International d.o.o., Microsoft Bosnia and Herzegovina, Coca Cola H-BC BH d.o.o., m:tel, Lutrija BiH d.o.o./Lottery of BiH/, Uniq d.d., Fitness Universe for



project called "Strongman Championship", Oracle Bosnia and Herzegovina, Vermont d.o.o., Sparkasse Bank d.d., Mercator BH d.o.o., BH Telecom d.d., Tvornica Duhana /Tobacco Factory/ Rovinj Bosnia and Herzegovina, American Chamber of Commerce in BiH, Community Development Agency Foundation Mozaik, British Council, Secretariat of the Regional Cooperation Council, US Embassy in Sarajevo, Embassy of the Kingdom of Saudi Arabia in Sarajevo, Government of the Federation, and many other.

In its attempt to be even more innovative and creative, NewEvent initiated some projects of significance, such as the "First Outdoor Ice Rink in Sarajevo" which was implemented over the last two years with a support of the company's partners. To put it simply, a continuous improvement and investment, keeping up with international trends, and the building and maintenance of partnership with clients, are part of the NewEvent's strategy and the only vision of a team of right people. NewEvent is a partner of Superbrands and a member of the American Chamber of Commerce in Bosnia and Herzegovina since 2009.



ONASA

NEZAVISNA NOVINSKA AGENCIJA

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Agencija ONASA je vodeća novinska agencija u Bosni i Hercegovini i regiji sa sjedištem u Sarajevu i sa dva stalna dopisništva u Banja Luci i Mostaru.

Agencija ONASA je osnovana 1994. godine s ciljem da ponudi objektivne, istinite i pravovremene informacije i novosti domaćoj i stranoj javnosti a koje se odnose na relevantne događaje u BiH, regiji i svijetu.

Osamnaestogodišnje iskustvo u prikupljanju, obradi i distribuciji informacija omogućava Agenciji ONASA da tokom dana emituje oko 200 vijesti u svim servisima, koje elektronskim putem prima veliki broj naših korisnika. Servisi-vijesti se emituju svakodnevno na jezicima naroda u Bosni i Hercegovini i istovremeno se prevode na engleski jezik. Onasa ima jasno definisanu poslovnu strategiju razvoja na jedinstvenom tržištu BiH uz stalno ekonomsko jačanje i širenje pretplatničke mreže, te zadovoljavanje potreba naših klijenata za kontinuiranim informisanjem. Misija agencije ONASA je kontinuiran doprinos razvoju istinitog, nezavisnog i profesionalnog informisanja u naprednoj, evropski orijentisanoj, multietničkoj i multikulturalnoj Bosni i Hercegovini sa ciljem stalnog širenja mreže izvan Bosne i Hercegovine.

Uspješan tim agencije ONASA sačinjavaju visoko obrazovani, kako iskusni tako i mladi kadrovi specijalizirani za oblast: novinarstva, marketinga, finansija i menadžmenta.

Korisnici usluga agencije ONASA su elektronski i printani mediji u BiH, regiji i svijetu, svjetski poznate novinske agencije, državne i entitetske institucije - vlade i ministarstva, organi lokalne uprave, domaće i strane uspješne kompanije, nevladine organizacije, ambasade i konzulati u BiH, kao i brojne međunarodne institucije, zatim, agencije za privatizaciju, te političke partije.

Od 2002.godine agencija ONASA je punopravni član Medijske organizacije za Jugoistočnu Evropu (SEEMO).

Od 2006.godine agencija ONASA je jedan od osnivača i punopravni član Asocijacije Privatnih Novinskih Agencija Jugoistočne Evrope (APNA).

Evropsko udruženje menadžera dodjeljuje priznanje „Najmenadžer“ za Generalne direktore agencije ONASA: u 2004. za Mehmeda Husića i u 2007. za Elviru Begović.

Od 2010.godine agencija ONASA uspješno realizuje projekat „VIP intervju“ u okviru kojeg su Agenciju posjetili brojni gosti čiji su intervjui, koje je ONASA objavila, imali veliki odjek u javnosti.

U sklopu svoje osnovne informativne djelatnosti svojim korisnicima agencija ONASA nudi: generalni servis, privredni-business servis, NVO Izborni servis, javne ponude-tenderi, engleski servis, specijalizirani monitoring, reklamiranje na web stranici, organizovanje Press konferencija, OTS-objava saopštenja.

ONASA Agency is the leading news agency in Bosnia and Herzegovina, headquartered in Sarajevo

with two permanent correspondent's offices in Banja Luka and Mostar.

ONASA Agency was founded in 1994, with the aim to provide objective, truthful and timely information to domestic and foreign public in relation to relevant events in BiH, region and the world.

The eighteen years of experience in collecting, processing and distribution of information enables ONASA to distribute around 200 news articles daily through all services, to a great number of subscribers by e-mail. The services-news are broadcasted on daily basis, in languages of the peoples of Bosnia and Herzegovina and at the same time translated in English. ONASA has a clearly defined business development strategy on the common BiH market, with constant economic strengthening and the subscriber network expansion, meeting our clients' needs for continuous information service. Mission of the ONASA Agency is a continuous contribution to the development of a truthful, independent, and professional information service in the developing, Europe-oriented, multiethnic and multicultural Bosnia and Herzegovina, aimed at a constant network expansion beyond the borders of Bosnia and Herzegovina.

ONASA Agency has a successful team of highly educated staff, both experienced and young professionals, specialized in the field of journalism, marketing, finance and management.

ONASA Agency's customers include press and electronic media in BiH, region and the world, world-famous news agencies, state-level and entity institutions – governments and ministries, local governance bodies, successful in-country and foreign companies, nongovernmental organizations, embassies

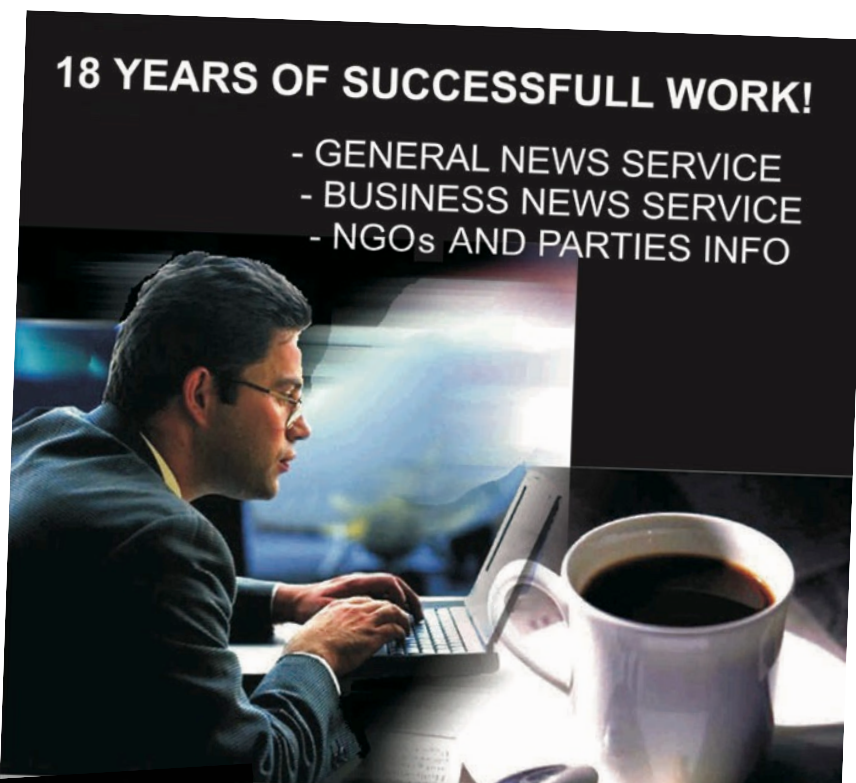
and consulates in BiH, as well as many international institutions, privatization agencies and political parties.

Since 2002, ONASA Agency has been a full member of the South-East Europe Media Organization (SEEMO). Since 2006, ONASA Agency has been one of the founders and a full member of the Association of Private News Agencies (APNA).

The European Management Association gave the "best manager" award to ONASA's general directors, Mehmed Husić in 2004 and Elvira Begović in 2007.

Since 2010, ONASA Agency has successfully implemented the VIP Interview Project. As a part of the Project, the Agency interviewed many guests and published the interviews, which were met with a great public response.

As a part of its main information activity, ONASA offers to its clients: General Service, Commercial/Business service, NGO and Election Service, Public Tenders, English Service, Specialized Press Clipping, Web Page Advertising, Press Conference Organization, OTS Service.



18 YEARS OF SUCCESSFULL WORK!

- GENERAL NEWS SERVICE
- BUSINESS NEWS SERVICE
- NGOs AND PARTIES INFO

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VAŠ KORAK U INFORMATIVNU BUDUĆNOST

- GENERALNI SERVIS
- PRIVREDNI SERVIS
- NVO I STRANAČKI INFO