



Market

Telekom Albania started operating in 1996 under the name Albanian Mobile Communications. In 2008 joined Group Deutsche Telekom, while in 2015 got the identity of Telekom brand. Telekom Albania with modern products, continuous innovation according to current technological developments and competitive prices, has become the best provider of communication and innovation in Albania.

Achievements

"We see the world like you" was the motto of the company in 2010. In the same year the company collaborated with RIM and Apple to bring in the Albanian market BlackBerry and iPhone.

Telekom Albania was licenced for the 3G service in 2011 and offered the fixed service as well, with very competitive tariffs.

In the year 2012 started offering third generation services, with best market prices and fastest in transferring data market with up to 48mbps and 95% coverage of the country with 3G signal. In 2012 Telekom Albania was awarded

"Excellency in Business" for 3G services and in December 2012 was awarded "Philanthropic Award", for its contribution in social realm.

History

Telekom Albania Brand was introduced in Albania on 23rd of July 2015. Telekom Albania adopted this name after several developments during recent years in the company.

In 1996, Telekom Albania was the first company offering mobile service in Albania, followed by the launch of pre-paid package ALBAKARTA, roaming, internet GPRS which later became EDGE, MMS and email. Thanks to several investments, within 2003 the national coverage reached 90% of the population and 80% of the territory.

In 2006, Telekom Albania introduced business plans for corporate subscribers, by offering full services for big, small and medium enterprises. One year later Telekom introduced the prepaid package "What's up", with most affordable tariffs in the market. Alongside with technological progress, the number of subscribers increased rapidly by overcoming 1 million in 2007.

In March 2015 to Telekom Albania was granted the license to offer 4G services.

On 23 July 2015, Telekom Albania, previously known as AMC, has been declared the first mobile operator in Albania.

Products

Telekom Albania offers a wide portfolio of tariffs, programs and services for the needs of professionals, SMEs and big corporates, as well as full range of services for individual users.

It offers full and fast control of the network traffic of tariffs, packages and minutes, SMS and MB to all professionals.

To SMEs it offers fast and easily accessible network traffic of packages and minutes, SMS and MB to all professionals.

To the big corporates it offers personalized counselling, through which tariff plans and services are being recommended.

To all its customers Telekom Albania offers the widest range of cell phones and tablets, as well as the exclusivity of iPhone products in Albania.

Over 145 products, offers and packages are available 99.8% population coverage is ashore 92.5% territory coverage is provided



THINGS YOU DIDN'T KNOW ABOUT

TELEKOM

In 2011, Telekom have implemented the Environmental Management System according to directives of the standard ISO 14001:2004 assuring that through systematic and structured mechanisms the company not only avoids any negative impacts on the environment and minimizes possible effects, inevitably deriving from any kind of human activity; but as well operates in compliance with the applicable Albanian Legislation and international standards.

Telecom Albania consideration for the environment was confirmed by the certification of our Environmental Management System as per ISO 14001:2004 in all our fields of operation by the Certification Body TÜV Hellas / TÜV NORD, in 2012

3.2 million Subscribers are enjoying the services mentioned.

Recent developments

Over 320 million euros of investments throughout these years.

The biggest network of retail shops in Albania, with 150 units.

One of the biggest and best employing company in the country with around 450 professionals employed.

This is the first communication company in Albania which has been implementing the Quality Management System (ISO 9001),



Health and Work Insurance System (UHSAS 18001) and the Environmental Management System (ISO 14001). Network security in accordance with European security standards. Member of the TIK coalition for safe internet for youngsters and children. Estimated for the Business Excellency and Social Contribution.

Promotion

This company stays close to the customer; it is transparent, fair and open for dialogue. Telekom Albania identifies innovative products in its early phase and develops them in cooperation with the partners. This skill forms the foundations of trust - a crucial element for long term relations.

This is the core foundation of our work at Telekom Albania.

Brand Value

Each operator of Telekom Albania aims at bringing value to the customer and the society, thanks to our working philosophy and corporate responsibility. Telekom as a brand represents competence, innovation and simplicity. Telekom users experience an incomparable experience and stay connected at any time and place, just like the motto of the company implies "Moments that connect us".

In any circumstances, Telekom Albania is a trusted travel mate in personal and professional journeys of people's lives.

