

Market

Since 2002, SIGAL UNIQA Group AUSTRIA leads the Albanian insurance market with an average of 35% of total market share. Referring to the data of Albanian Financial Authority Supervisory for year 2015, SIGAL UNIQA Group AUSTRIA leads the Albanian market, owning:

65.82% of gross written premiums for Life Insurance;

22.58% of gross written premiums for Motor Insurance

44.73% of gross written premiums for Property Insurance

37.48% of gross written premiums for Health and Accidents Insurance

45.77% of Private Pension Fund Members SIGAL UNIQA is also the first ranked company regarding the indemnification of damages:

Achievements

The achievements of SIGAL UNIQA Group AUSTRIA are awarded from prestigious

financial organizations. SIGAL UNIQA is estimated for the brand, the best quality, best service to clients, for its contributions to culture, history and the economy of Albania and other countries in the region where it works.

Besides being awarded as Superbrand of Albania, SIGAL UNIQA has also been awarded and nominated from prestigious international financial organizations:

Best Insurance Company-Southeast Europe 2016 from Capital Finance International

The Winner Awards Trophy from Magazine Top International Business

Best Enterprise & Manager of the Year from Europe Business Assembly

Best Insurance Company Albania from Global Banking and Financial Review

TOP 100 Insurance companies in CEE from SEE News

Best insurance company for the best quality in the market" from QUDAL

Best Insurance Company in Albania from Finance Central Europe.

History

Initially known as SIGAL s.a, and currently SIGAL UNIQA Group AUSTRIA, was established on February 22nd 1999, following the liberalization of the insurance market in Albania. It was founded by Albanian investors, under the direction of Mr. Avni Ponari, well known in the insurance field in Albania and other businesses as well.

Thanks to the right strategy of the managers SIGAL grew up quickly and became the biggest insurance company in Albania and as well very attractive to foreign investors. SIGAL was the first company that attracted foreign investors in Albanian insurance market. In 2003 the Albanian-American Enterprise Fund, established from US State Department, became the first foreign shareholder entering the Albanian insurance market, owning 13.3% of SIGAL's shares. At the same year, SIGAL was established in Kosovo, first with SIGAL Kosovo Non-Life and later, on 2011, with SIGAL Life Kosovo. One year later, SIGAL Life was licensed





to operate in the life insurance market in Albania and leads it since the beginning.

The company was quickly extended in Macedonia (in 2014) and currently operates in the life and non-life insurance market. Since March 2011, the Private Pension Fund SIGAL Life UNIQA operates in Albanian Supplementary Pension market and leads it.

Products

SIGAL UNIQA GROUP AUSTRIA is the only insurance group in Albania, Kosovo and Macedonia, that provides a complete products range. The biggest company in Albania and in the region offers 42 products of life and non-Insurance, private pension and reinsurance.

With the clients being the main focus, the products and services offered provide assistance according to their needs. In close collaboration with UNIQA Insurance Group, SIGAL UNIQA is the first insurance company that launched to the market private health insurance and endowment insurance.

The company's aim is to make people feel secure by providing innovative insurance the same with those offered in the European insurance market. The company has won the trust of hundred thousand clients in Albania, Kosovo and Macedonia who have entrusted Sigal Uniqua Group, the safety of their life, health and property.

THINGS YOU DIDN'T KNOW ABOUT **SIGAL**

'SIGAL" "Albanian insurance" and the logo has the colors of Albanian flag: red and black.

There are 210 offices of SIGAL UNIQA in Albania, Kosovo and Macedonia and about 1200 employees and agents.

It is the first insurance company that launched to the market private health insurance and endowment insurance.

42 insurance products are offered from SIGAL UNIQA

Online purchase of insurance product is possible through the official website: www.sigal.com.al.

SIGAL UNIQA is the official sponsor of Albanian National Football Team and Albanian Basketball Federation.

Recent development

Considering the leading market position SIGAL UNIQA had, the power and expectations of this leading company, another strategic and powerful European investors, UNIQA Insurance GROUP, showed interest for SIGAL s.a. This special interest was finalized with the agreement signed on March 2007. The most powerful financial groups in Central and Eastern Europe, operating in more than 19 countries of CEE, UNIQA Group owns 86.9% of SIGAL UNIQA's shares thus proving guarantee and stability to the entire insurance market in Albania and in the region

Actually, SIGAL UNIQA Group AUSTRIA is one of the biggest insurance group in Balkan with 6 successful insurance companies, one Private Pension Fund and one Reinsurance Company. With a professional staff at about 1,200 employees and agents in Albania, Kosovo and Macedonia, SIGAL UNIQA since 2002 leads the insurance market in Albania. with 35% of market share.

Promotion

SIGAL UNIQA is the official sponsor of Albanian Football Federation and Albanian Basketball Federation, through which we have initiated projects and activities for youth involvement in sports. We're especially proud for the Kosovo's champion basketball team, SIGAL Prishtina that has had our support since the very beginning.

2015, the Balkan Additionally, since Basketball League International renamed "SIGAL UNIQA Balkan League" and we're happy to be part of such initiative that aims getting people together for a further development of Balkan countries respectively through sports.

"Run4Autism Albania" is another social activity which is supported by SIGAL UNIQA. Besides donating for the cause SIGAL UNIQA provided to runners of the marathon the VitalTruck, where they had free health assistance.

Investing in youth educating is the best guarantee for the future. SIGAL UNIQA continuously supports educational institutions through scholarships (Austrian School in Shkodra, educational tools for the school in Vermosh) also trainings realized through the collaboration with private universities

Cultural heritage is our national identity and we take care about it. SIGAL UNIQA has made possible the reconstruction of some typical Albanian buildings in Berat, Pogradec and Korca, by maintaining their architectural features thus enhancing the architectural heritage of the cities.

For the 100th Anniversary of Albanian Independence, in close collaboration with



UNIQA Insurance Group and Vienna Museum, we brought in Albania the Skanderbeg's Collection worth 35 million Euro.

Also, we are proud of our contribution for Albanian pavilion in international exhibition "Milan Expo 2015" and 'Venice Biennale 2016'. With the main aim to promote our country to foreign investors and potential tourists, we have invited in Albania foreign representatives from different companies and businesses. On this regard, the Annual Conference of UNIQA's took place in Albania thus bringing to the country representatives of European finance and high management of 40 UNIQA companies from 19 European countries. With the same aim, SIGAL UNIQA and UNIQA organized a tour with Austrian journalists, who visited the south of Albania and wrote articles, made chronicles and documentaries promoting Albanian's culture and economy. Those days the most popular media in Austria were speaking about Albania.

Another similar activity organized by SIGAL UNIQA, was the tour of Austrian Rotarian Club member of which are powerful Austrian investors, who visited Tirana, Kruja, Berati, Vlora, Saranda and Dhermi, exploring the beautiful nature of our country and the rich cultural heritage.

SIGAL UNIQA cares about health. With the intention of preventing diseases, SIGAL UNIQA built "VitalTruck", a portable health clinic. The first and the only of its kind in Albania and in the region, VitalTruck is designed to assist SIGAL UNIQA Group AUSTRIA's clients and to the citizens of Albania and beyond the region, through the provision of free health examinations. In the city center of Tirana, there is also VitalClub SIGAL UNIQA. With a professional staff, VitalClub provides professional treatments of physiotherapy and also treatments for different pathologies such as neurological and rheumatic problems, musculoskeletalfacial and sports injuries.

Brand Value

As the biggest insurance company in Albania, in more than 17 years of its activity, its aim has been, besides the daily work, to contribute continuously to cultural, artistic, sport and social life in Albania.



Bli ONLINE siguracionin që të duhet direkt nga celulari ose kompjuteri! www.sigal.com.al