

Market

Artistic Pirro Jewelry is best described through innovative design and revolutionary technology. Since its foundation in 1995, infinite jewelry and artistic masterpieces are in the hands of those who really trust the values of inherited craftwork, combined with passion and innovative technology in Albania and abroad.

Achievements

Artistic Pirro Jewelry is the most appreciated and estimated brand, when it comes to choosing the most important jewels in life, but also for company's annual gifts, national and international festivals and in many other fields and industries. Artistic Pirro Jewelry offers design, long-lasting product and shining symbolic emblems for state institutions, as well as private ones. Besides all this, Artistic Pirro Jewelry is ranked amongst the first sponsors of main cultural and artistic events, as the biggest

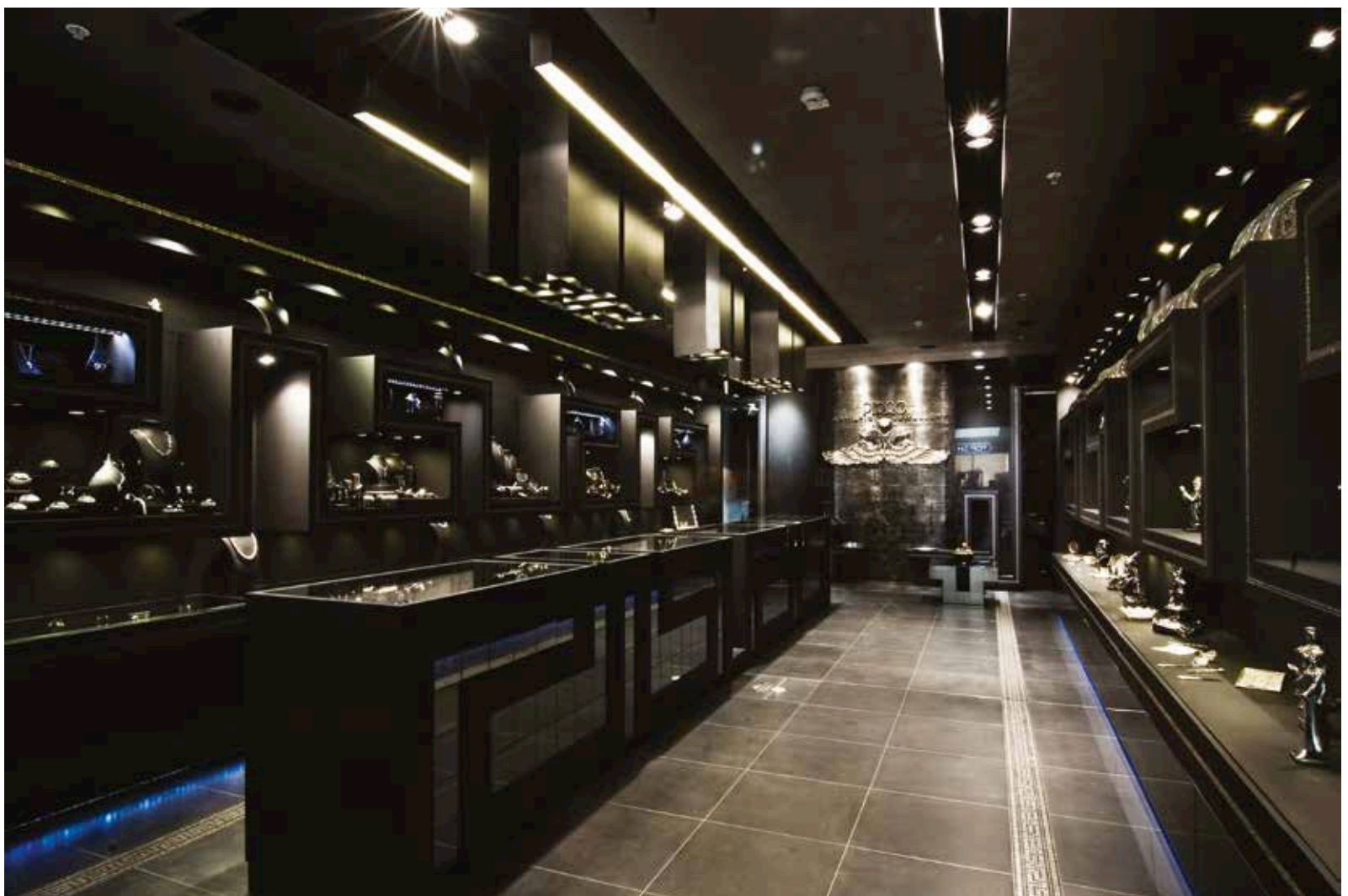
supporter of national values with numerous cooperation certificates.

History

Everything started through a valuable project in '86-87, with the aim of making the emblem of the 9th Congress of that time. The dream and wish of Pirro, after pursuing his degree in mechanical engineering, started to materialize in this special project. For this product a special personalized pantographic machine was created, which could work in miniature sizes. The emblem of the Congress marked the first success of Pirro, by showing his detailed and creative work. The appreciation from high institutions was materialized in organizing the first gold exhibition in Albania, which was followed again by some special individual projects. The investments of the years '94-95 about his big visionary project were powered by a German financial institution loan. Thus, the first gold laboratory in Albania was

purchased. The beginnings of the first personalised jewellery were made in gold and silver, while the seal of quality in '96-97 lays in presidential medals, artistic craftwork. All these developments introduced a new era of modernization and image creativity in state institutions. So the most prestigious brand passed by producing the individual's jewels to institutional ones, that has modelled the perfect gift for important and valuable international people as for most of the famous individuals of the Albanian society throughout the last decades of the 20th Century and continuing in the 21st Century.

Artistic Pirro Jewelry remained the Avant-garde brand, which kept on going with the same dedication in modelling the most aesthetic products, as well as the precious crown of the first ever event "Miss Albania" continuing since 1998 with all the editions following. This was a success formula which built the aureole of prestige with gems and fine design, followed by many other cultural activities.





Products

Jewellery remains the main identity element of the company's production process. It currently offer the most liked models, with artistic elegance, metals and gems. The infinite diversity of engagement and wedding rings are amongst the most worldwide successful products. And all this is made possible with the latest technology to realise the most special gift during the wedding ceremony.

Artistic Pirro Jewelry is one of the most frequently demanded companies for activities like companies' anniversaries, national festivals and other events. The main focus is in the design, long-lasting product and shining symbolic emblems for state institutions, as well as private ones

Artistic Pirro Jewelry gifts being distinguished by the historic Albanian symbols are present in many famous places, offices and institutions. These masterpieces represent high quality, perfect design and unique creativity by having the best aspect of the Albanian culture and tradition and of course realised in high quality materials as well.

By inheriting a unique working technique of fine processing of the silver watermark, Pirro creates a wide variety of decorative shapes and functional ones with a contemporary style. Artistic Pirro Jewelry produces medals and coins with absolute perfect quality during a process of incomparable skills, which bring innovation in Albania. Medallions in gems are made by carving or relief technique, based on the personal requests. Cups and trophies of several events are created and produced with special dedication by Pirro.



The latest tendency in company's creativity process brings up 2 and 3 dimensional products in crystal. These shapes can be made for personal photos, logos, landscapes, trophies, etc.

Recent developments

The evolution of Artistic Pirro Jewelry brought along the qualified staff in design and craftwork, but also its transformation into a true art school for anyone who creates, works and it is dedicated to the company. Artistic Pirro Jewelry was born thanks to a dream, while it grew through hard work, passion and an inherited project from generation to generation. The second generation is guiding the company through Technology and innovation as important elements for keeping up with the quality and sustainability.

This is influencing the increasing number of demand in Albania and abroad, as well as in our online followers in social media. Investments are done to improve quality and to offer a successful sustainable model of company through new era to come. The latest 2D and 3D technology are part of the everyday work, products and services in the field of jewellery, up to personalized sculptures are the achieved targets to fulfil the desires and ambitious of people with high expectations.

Promotion

Besides online unit that includes all the models and the capacities, the network of Artistic Pirro Jewelry shops is situated in some crucial points of Tirana as in Citypark and in Rruga e Kavajes. The primary contact point is the laboratory next to the "Dinamo" stadium, where clients pay attention to the working place where passion and creative take place. The advice and consultancy offered by the staff, in the most professional and personalized way is the guaranty of a product in jewellery and gifts that represent

the best of the persons that request the service.

Brand value

Passion of craftwork, combined with innovation and technology are the core elements which make Pirro's products unique and concrete at the same time. The production capacity of personalized products is a challenging process, but it also brings to the company an added value as advantage among competitors. The desire for innovation and development fulfills the customer's needs and provides them with full range of services, thus connected them more with the brand itself. The high quality of the used materials based on international standards, enables trust and longevity of jewelry and gifts, as well as their heritage in generations, under the name and philosophy of Artistic Pirro Jewelry.

THINGS YOU DIDN'T KNOW ABOUT

PIRRO

Pirro Jewellery provide design, durability and brilliance in the medals and symbolic emblems of the different institutions as:

- Albanian Song Festival;
- ICT Awards;
- Dance with me;
- Dancing with the stars;
- Masterchief Albania;
- Albanian Football Federation Trophies;
- My Song Festival;
- Top Fest 9;
- Miss Albania;
- Gift for the visit of Pop Francis in Tirana;
- Presidential medals;
- The artwork "Lahuta Malcis" given to Queen Elizabeth II.