



Market

In 1992 were the moments when the market conception of economy in Albania had just started, different from the total planning economic system. The first activity of the company has been the opening of a small restaurant, located in the center of Maminas, called "Shelgu", which was in 2005 reconstructed into another view.

The common hard work of the 6 brothers made possible that this activity is shaped differently in its philosophy and objectives. This is the starting point of the name

"INSIFA Shpk", which comes from putting together first letters of their names.

In their philosophy it was prevalent fast and quality service for their clients.

Achievements

Insifa Company became known all over Albania, Kosovo, Macedonia and Bosnia Herzegovina.

Our mission is to offer quality products

to customers through commitment and technology.

Our vision is to contribute to achieve best quality in case to represent our country in different European countries with our products.

History

Insifa sh.p.k started its economic activity on 10th of June 1992. Continued success and progress in their infancy did that, the company to expand the activity.

In 1995 first investment was to bought a bar restaurant in Maminas.

In 1997 invested in the factory to produce confectionary products

This investment expanded in producing different candy.

Products

Insifa offers a wide range of products fitting the constantly changing and evolving need of the Albanian customer. We offer a variety of food and sweets products, as well as the best services at the Adriatic seaside in Lalez Bay. Our services in the bars and restaurants are offered with passion for quality. Our motto is WORK FOR QUALITY BECAUSE QUALITY IS THE PLEASURE!

Recent developments

In 2004 Insifa Company invested in a

THINGS YOU DIDN'T KNOW ABOUT INSIFA

Insifa has made possible the production and distribution of 99 branded products that are now present in Albania, Balkan area in Italy and in Israel.

With 23 brands of candies, more than 70 branded chocolate bars, Insifa has reached the objective to have the widest approach to the client's needs, facing the competition of the much bigger and evolved markets of the neighbours, that are famous in this segment of the market as Italian, Turkish and Greek markets.





manufacturing and packaging chocolate. In 2007 was realized another investment for pasta production. In 2010 was invested a resort "Insifa Beach", in Lalez Bay. We aim at diversifying the range of products and our services to be in coherence with marketing evolution.

Promotion

The satisfied, happy and loyal customers are Insifa's best promoters, who enjoy the benefits of all our services and recommend it to their close relatives, friends and associates. The company is committed to direct communication with its customers and detailed presentation of its offer, through educational information in terms of the quality offered.

Brand value

Over the course of its history, Insifa has invested great funds in continued development. Development is based on gathering top-notch experts in its domain, who can give their contribution to the company that always raises the bar higher. The company attains brand values with hard work, innovation, risk-taking, education, introducing fresh staff with a rich knowhow and a desire to advance. Our products are in favor of the client and coherent among themselves.

