



Market

Glina is one of the most important mineral waters in Albania which springs from the famous and unique Glina source, located 17 km away from Gjirokastra. Glina mineral water has been present in the Albanian market even during the time of communism. It has been part of happy moments of our life, a part of history and pride of this country. Glina is the market leader of Albania in the sparkling water industry.

Achievements

Various studies that have been performed on the physical-chemical composition of Glina between 1948 and 2008 have found that the water has a stable composition. Glina mineral water meets all necessary conditions because it is bottled using the most advanced bottling technology and the highest quality control system. Certified with the ISO 9001/ISO 22000, this standard defines all of the requirements of a state-of-the-art food safety management system.

History

The history of Glina water is very old and well known by traditional medicine for its curative effects. The first scientific study shedding light to its curative values was done in 1939 by the Graz University in Austria. Another study conducted from 1980-1990 by the Tirana Nephrology Clinic proved its curative effects convincing all university clinics for everyday use. The most noted research is the one initiated in 1948 and lasted until 2008. Beginning in 1948 at the University of Prague laboratory, this study analysed the physical and chemical properties of Glina. 1949 dates the complete study and the first scientific communication by Astashkina A., who at the time was a professor of the Faculty of St. Petersburg as well as a member of the Soviet Union's Ministry of Health commission. Another important communication regarding Glina's steady composition dates back to 1957. This communication was conducted by Agustinshki V. L., at the University of St. Petersburg. After 20 years, the first study conducted in 1969 was done by the state laboratory of Tirana along with the scientific

communication by Tabaku, A. regarding the physical and chemical properties of natural mineral water Glina. The study concluded that during the twenty year period, the composition of the water did not undergo any changes at all.

This conclusion was reinforced by a study conducted in Germany in 1971 at the Scientific-Research Institute of Frankfurt. In 1989, at the University of Ioannina, the "Prassos" firm conducted another study on the water's composition. In 1990 in New York, the Third Food Division of the Pepsi Cola Company

performed a full analysis as well. In 1996, more tests were conducted in Ljubljana, Slovenia.

Products

Glina has established an efficient sales, marketing and distribution system that has caught the attention of the market domestically and abroad. The product comes in four different packages. It is bottled in 0.5L and 1.5L PET containers, as well as in





0.25L and 0.75L glass bottles. Warehouse facilities which are located in Vrisera (District of Gjirokastra) and in Tirana (Capital City) are both adjacent to ports of exit for the product.

Recent Developments

Well over 15 million dollars have been invested in the bottling technology, an ongoing investment continuing to this day. The Glina factory now has the capacity to produce more than 30,000 bottles per hour. The water is licensed and exceeds standards laid out by the European Community and the US and has been exporting its products to neighbouring countries such as Greece, Italy, Kosovo and as far as England.

Promotion

As part of its initiative in supporting the community, throughout the years Glina has continued to sponsor many various national causes and activities.

THINGS YOU DIDN'T KNOW ABOUT GLINA

Besides using Glina as a daily water to quench thirst, it can also be used for the prevention of kidney stones, treatment of metabolic, digestive tract and urinary tract diseases.



Brand Value

Because of its great taste and its curative abilities, Glina is the market leader in its category. Its minerals that quench thirst while nourishing the body with the right amounts of microelements, as well as its optimized bottling technology performed with most contemporary standards of quality, makes Glina the perfect choice essential to human health.

