

DAST®

FABRIK FÜR PRODUKTION VON KLEBSTOFFEN UND MÖRTEL



Market

Delta Group, which DAST is part of, is a success story in a strong evolution, due to its foresighted vision becoming the trusted name. It takes special care for the today's reality, by being responsible for a better future in perfect harmony with the environment.

After years of carefully studies of the construction market needs in 2008, in the market has made his apparition the range of products DAST. Moving fast and with decision, DAST have now the strong 73% of the entire local market, while the 70% of the entire production's volume is exported. These volumes tend to grow thanks to a strategic movement to expand the exports of the company in three continents.

Achievements

Dast following a winning strategy has made present even in the international market its products, by proving once more that the high standards and the quality is the best leading strategy.

Referring to the excellent job and biggest achievements of the entire Group, through the President & Ceo's lead, the Group has granted the award "Most successful import-export business for the 2014 year by the Chamber of Commerce of Tirana.

Dast has arrived in the market to complete the range of the products to be offered to

the clients, by making the Delta Group one of the biggest in the construction market of the Balkans.

History

Dast have a leading mentality, introducing in the market new construction concepts. The presence of the Dast in the Albanian market and in the area, is the proof of the potential possibilities of the group to answer to the market demands with range of products, affordable prices and quality.

In the 2008 was established DAST company. The DAST products made their apparition in the Albanian market, and within the same period these products are present in the Balkans and more. Year after year the range of the products has become wider by reaching more than 400 items having the name DAST on them. The products like adhesives, grout, silicones, refinishes, self levellings, additives, hydro isolators and many, many other products in the construction field are now a reality by reaching 73% of the entire market and continuing of being part and expanding in the markets like Kosovo, Montenegro, FYROM, Bosnia, Serbia, Greece etc. Meanwhile 70% of the entire production of the factory goes for the needs of the international markets like Italy, Germany, Switzerland, Sweden, Tunis, Ghana, Liban etc., thanks to a well planned strategy of presence and competitive market offer.

Products

Dast makes its products unique and special as the seal of confidence and quality offered to the customers every day. Year after year the number of products bearing the stamp DAST, was spreaded in quick steps, counting today around 400 such, that include tile adhesives, primers, joints, decorative outfits, mortars, finishes, gypsum based products, auto leveling, sealant, silicone, acids cleaners, nets, straps and other accessories; applicable in tiling, decorative wall wardrobe, the realization of finishes, bonding of different bricks and blocks in the walls, filling of brick and block walls, leveling and grading, as well as hydro-isolation of horizontal and vertical surfaces, indoors and outside in variable weather conditions. Department of the research and development is a new vanguard solution.

In the heart and the origin of the product development process is the central laboratory Dast in Durrës, Albania, as well as ongoing consultations with several well-known research centers worldwide. This structure ensures the quality of our products the stability and maximum responsiveness to the needs of our market. Our products are certified according to EN standards and ECO friendly technical and quality management standards implemented by TUV.

DAST as a company with a clear vision and





focused on the strategy of development and innovation, created DAST Academy. Dast academy is the first academy in the country and region, in this sector and simultaneously an example followed by other businesses later. DAST support the construction industry through this academy by offering a wide range of certification and degree programs through professional collaboration with renowned partners abroad, achieving an excellent knowledge of each participant application methods but also the composition of DAST products. Dast is now a reliable partner for foreign companies

which require building quality products with a German technology "Made in Albania".

Recent Developments

Dast vision reflects the main principles Security, integrity and durability and make them a reality. The main principles are crucial to the company's vision in delivering high-performance. This vision is more than the sales targets or other part of the, marketits about you, acting in a way that allows people to know that they can rely on it to do the right thing. The experience throughout the years, the newest technology introduced, and the coherent designs, has made possible to Delta Group to fullfill any increased need of the industrial and consumers market. Sustainable development has been at the origin of the Dast integrated part of the values and strategy of our company.

Promotion

Dast, through the years has become a fully consolidated name in the market,

thanks tp a well-stuied marketing and implementation strategy.

Dast is present in indoor and outdoor marketing in every client who trades their products by raising an iron army for everyone competitor that wants to penetrate in to this market.

A novelty brought by Dast as part of the marketing group is a tool of mobility training center which in quite modern conditions makes possible the development of training seminars wherever professionals and product's users of Delta Group are.

Brand Value

Arriving in such a short time, in a single name, and so great as Dast, was not by chance, but as a result of a huge increase in the number of investments, import-export, the expansion of the customer portfolio. The products have the company name Dast throughout all the pack shot, followed by a clear and simple guide of use of any specific product. This way of bringing simple and comprehensive way of use of the product have made communication easy and the use multiplied in the local and international market.

THINGS YOU DIDN'T KNOW ABOUT

DELTA GROUP

Deltagroup is among the first and the only Groups in Albania that can offer a wide rage of products, starting from the building materials, ending at the designed personalised elements to decorate the inner living end working spaces.