



Market

The mail market in Albania reflects the evolution of the country especially on the last 25 years, characterised by a strong competition. The first decade was gaining experience time, reflected through individual initiatives to fill the lack of services from the traditional under the state mail organisation. In this second decade from 2008 the initiatives have become more corporate and the competition was not between individuals but companies with a clear ambition to dominate the market. The difference was in the new conditions of the market where the changes on the mail law made the premises of structuring the market. The professional team led by experienced people is not the tendency of the market to face the competition. In this moment of the market Albanian Delivery Express have initiated its activity, filling the need of professional treatment of the mail delivery as a target, and serving the normal and professional client by building the mutual trust.

Achievements

The challenge was to pass from few devoted people to 40 dedicated employees only in Tirana and other 200 local representatives throughout Albanian market.

The last two years of activity are characterised with a strong monthly growth, passing from the individuals, to the business companies, to the governmental and independent institutions, to the banks and financial institutions and returning again at the simple citizen, housewife's, students or small entrepreneurs.

So ADEx has realised the challenge of fast expanding, fast growing and gaining trust since the beginning of its activity.

History

Albanian Delivery Express is the company of the express mail and delivery services. From the beginning the activity has

covered the national market of Albania. With a specialised team with more than 20 years of experience, ADEx has made its apparition in the 2014. Within January 2015 the service covered the Albanian territory.

The experience in the field is one of the criteria's to choose the local and headquarter employees, so in this moment the board of directors is with an average 10 years of leading experience in the Albanian market.

The mission of ADEx is to reach a capillary service with a door to door service from 1 to 24 hour of delivery nationally.

Products

ADEx have the advantage as the unique company to offer door to door service (D2D) in all the Albanian territory.

ADEx has developed its own software to organise the shipment, tracking, confirmation and delivery, in a unique way that assures transparency and permit to create reports in volumes, sells and speed



of service. The software is genuine and not any other competitor can offer it. The 24 hour service is another advantage of ADEx. So the client may choose to ship or receive in any moment of the day, or night, that is suitable for him. ADEx has all the good will, knowledge and make all the efforts to be updated in the services to offer, so the ultimate service offered to all its clients is CASH ON DELIVERY, suited by PURCHASE ORDER as the ultimate tools of door to door selling activity. Offering these services ADEx is facing the new era of the express delivery by supporting online buying and selling services.

Recent developments

ADEx has made his entrance in the Albanian market with the clear intention to become a leader in this segment of the market. The intention is to offer the best service possible, comparable to the highest standards of the nearby countries that are already part of the European Community. Thanks to the international experience in the express mail and delivery services, combined with years of activity in the Albanian market of the administrator and of the well trained team, ADEx is a strong reality in the market and leading it. The collaboration with the international and abroad companies that offer the same service combined with the well organised and synchronised local service, give the possibility of competitive prices and the best services. The biggest companies are already the best local clients of ADEx.

Promotion

ADEx, bring for the first time in the Albanian market promotional packages aiming to increase the reach and to test the behaviour of the targeted clients, keeping always as leading target the best service, a guaranteed activity and the fastest reaction possible from receiving the order up to executing the delivery. The market need this and we

are ready and offering it to our clients and partners already. ADEx, has enter in the market, with the clear intention to give its contribution in expanding and developing this market with the best quality possible, with the highest ethic of addressing and serving the client, with the maximum devotion to realise the express service toward the enterprises, companies, institutions, banks ordinary

people, students etc... The vision of ADEx is to serve to each client at the needed devotion that the satisfaction to be the final result... So ADEx to be YOUR COURIER!

Brand value

ADEx's ambitious is to gain the total trust of it's clients, by offering total solutions on express delivery and spedition activity, from the normal activity of documents, invitations, invoices, and small packages delivery up to dispatching any other good needing fast transport within the city or from one city to the other and through the partners assuring the international delivery.



ADEx *do të thotë...* **KORRIERI JUAJ**

*Dorë më dorë
nga 1 në 24 orë*

ADEx *means...* **YOUR COURIER**

*Door to door
from 1 to 24 hour*

THINGS YOU DIDN'T KNOW ABOUT

ADEX

ADEx is the new arrival in the express courier market, but the owner of the company, is the person who for the first time in the history of Albania have registered a private company for the express courier in the country.