DataSoft Systems Bangladesh Limited, founded in 1998, is the the country's largest software developing company both in terms of volume and projects. The purpose and vision of DataSoft has been to deliver services to the doorstep of its valued clients and inspire the young generation and move the nation forward towards a promising future. DataSoft's products and services have undergone extensive development over the decades and have been equally successful in achieving and putting forth the best.

From its inception DataSoft has taken up bold and innovative assignments in database programming, e-governance solution, MIS solutions, business applications, systems integration and so on. The company has emerged as a software developer with a vision to developing customized and tailor-made softwares and also to create product development job for domestic and international markets. The other objective of the company is to incorporate advanced level computer education & training with an intention to make the company instrumental in reducing the existing wide gap between huge demand and very low supply of quality I T professionals by creating skilled manpower in the I T field of the country.

Over the last 12 years DataSoft has sucessfully completed more than 300 successful projects across the world in 6 different countries. Datasoft's solutions are used by more than 8220 users. The company currently employs 280 IT professionals. DataSoft is a landmark I T company of the country. Creativity, innovation, professionalism and knowledge are the four pillars that DataSoft stands on.

Since its inception DataSoft has been a process driven organization. DataSoft had become an I SO 9001:2000 certified Software Company in 2002 and a CMMI level 3 assessed company in early 2009. DataSoft is the first I T company to become a superbrand.

Market

DataSoft as a leading ICT solution provider strives to be the number 1 in areas the it operates. The focus area of DataSoft are given below:

- Banking
- Microfinance
- Port & Logistics
- Bioinformatics

As an IT company DataSoft strives to deliver innovative, cost effective and sustainable solution in both government and nongovernment sectors. Chittagong Custom House, one of the most successful Public Private Partnership (PPP) initiatives undertaken in Bangladesh by DataSoft has

significantly contributed in trade facilitation of Bangladesh. The total project was funded by a private entity. After the overwhelming success of Chittagong Custom House, DataSoft is currently in process of automating Dhaka Custom House.

As part of the Custom House Automation project DataSoft had developed a comprehensive workflow based Custom Information Management system. 32 stakeholders are currently using the web based software. Because of the automation of the lengthy 42-step process of custom clearance has been curtailed to only 5 steps.

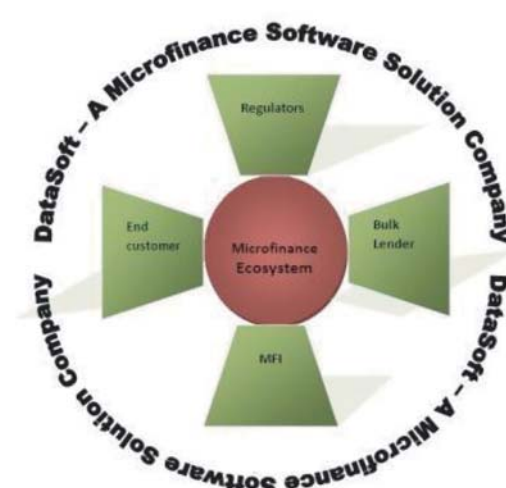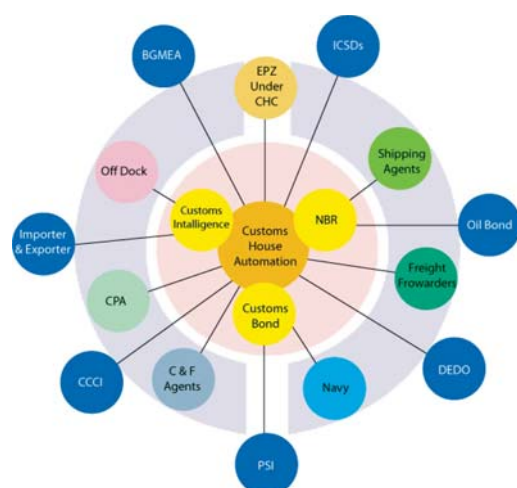Some major benefits of the Chittagong Custom House Automation project includes:

- Significant reduction of time
- Significant reduction of cost incurred by the stake holders
- Not a single taka spent from the government for automation
- Significant improvement in service delivery
- Significant reduction of cost of doing business.
- Improved IT infrastructure of Chittagong Custom House
- WCO standards-compliant software
- All necessary information is now stored centrally to ensure just revenue earning of the country
- Empowering the customs officials with information for taking the right decisions

Apart from the Custom House Automation

projects, DataSoft is also working in Chittagong Port for implementing the Terminal Management System (CTMS). This project shall significantly increase the cargo handling efficiency of Chittagong port.

Over the last 12 years of its operation DataSoft has developed a clear understanding of the complete ecosystem of the microfinance operation. As a result DataSoft has developed a state-of-the-art solution for microfinance institutions, bulk lenders and microfinance regulatory authority which has been used by a number of clients over the years.

DataSoft has developed a team of Bioinformatics professional. DataSoft, along with Dhaka University,

and Bangladesh Jute Research Institute (BJRI) under the leadership of Dr. Maqsudul Alam has recently decoded the genome sequence of jute successfully. This is the first time in a developing country such a successful genome sequence was done. This achievement was announced in the National Parliament by the Honorable Prime Minister of the People's Republic of Bangladesh. This project is yet another milestone achievement for DataSoft. The key to success for this project was the tripartite combination of industry, academia, and government research organizations. The successful collaboration opened up the possibility of future ventures for scientific endeavors in Bangladesh. The brightest minds of our country from Dhaka University, DataSoft Systems Bangladesh Limited, and Bangladesh Jute Research Institute (BJRI) formed the core research group under the banner of ShapnaJatra Project.

As a partner of Temenos (the world leading banking software provider) DataSoft has successfully implemented Temenos T24 in different banks in Bangladesh which includes Prime Bank Limited & EXIM Bank Limited and is implementing the same in Janata Bank limited as well as Agrani Bank. DataSoft's banking consultants also have experience in working in Temenos implementation projects abroad. DataSoft has developed a comprehensive local support service to ensure that our clients don't have to wait for overseas support which is always time and resource consuming for the client. Especially for a mission critical application like a core banking solution local support service is very much necessary.

Achievements
- Achieved Prestigious CMMI Level - 3 Certificate in 2009
- Groupcare (Denmark) won BASIS 'Best IT Use Award 2005' by using DataSoft's Software
- Chittagong Custom House won BASIS 'Best IT Use Award 2009' by using DataSoft's software
- Chittagong Custom House received "E-Content & ICT For Development Award 2010"
- Chittagong Port Authority (CPA) won Digital Innovation Fair 2010 'Best e-Governance' Award' for using DataSoft's software

Product
DataSoft's products are developed and marketed to suit specific industry needs and goes through

extensive market research and development to fulfill the requirements of its valued clients both nationally and globally.

Some of DataSoft's off-the-shelf products include:
- Microfin 360 (A comprehensive web enabled Microfinanace MIS & FIS Management System)
- Smart Touch (Restaurant Management System)
- Fixed Asset Management system
- Benipack (PF/GF Accounting System)
- Payroll (Payroll Management System)
- Office360 (Workflow Management Solution)
- TIMS (Terminal Information Management Systems)
- Online Library Management System

Some of our major projects include:
- Chittagong Custom House Automation Project
- Dhaka Custom House Automation
- MIS Solution for Microcredit Regulatory Authority
- Business Intelligence tools for RACE Bangladesh
- Automated licence Mangment System, Rangpur City Corporation
- MIS & GIS Solution for Social Development Fund (SDF)
- Container Terminal Management System
- Simulator System for Bangladesh Army
- Micro Credit Database for PKSF (World Bank funded project)
- Comprehensive MIS & FIS solution for RAJUK
- Rajshahi City Corporation (Feasibility study, for RCC)
- Fully customized Port Management solution for Chittagong Port

Recent developments
As a leading ICT solution provider in the country DataSoft has given more effort on reserch and development in recent years for continuous upgrading and customization to meet the ever changing customer needs.

DataSoft in its last 12 years' of operation has converted from a software house to a complete IT Solution provider whereby ensuring better customer satisfaction and sustainable IT solution implementation.

Promotion
As a knowledge based company DataSoft strives

for higher customer satisfaction. Most of the sales of DataSoft has been through refferal sales. This gives a clear picture of the high degree of customer satisfaction that DataSoft has been able to establish.

From its inception DatSoft strongly belives that in order to be sustainable in the market it is essential to blend the industry and the academicians. DataSoft has an arangement with some leading public university whereby DataSoft provideds internship facilities to their top students and after the internship DataSoft retains most of them depending on their performance.

DataSoft is looking forward to arranging the first ever DataSoft Client Forum Meet in early 2011. Through the event DataSoft would like to find out the areas to improve to gain better customer satisfaction.

Brand value
Customer satisfaction through quality, innovative and sustainable IT solutions has been the driving force of the company. DataSoft's management always encourages OUT OF THE BOX thinking. It has resulted in the overwhelming success of the company over the years. The management of DataSoft has become fully committed to serve its clients and contribute towards their success. As a company DataSoft always looks forward to building a long term mutually beneficial relationship with its clients.

Things you didn't know

- Datasoft will celebrate its 12 year anniversary later this year

- DataSoft's Customs Automation project has been highly rated by different national & international experts.

- DataSoft has always tried to blend the experience of academicians & industrial practitioners to create effective & sustainable IT services.

- DataSoft's Bioinformatics resources have been highly praised by international Bioinformatics experts.

- DataSoft is planning to become a Public Limited Company shortly.

History

1998
DataSoft started its journey

2002
DataSoft became ISO certified company for software development

2005
After completion of pilot project with Groupcare (Denmark), DataSoft & Groupcare established a joint venture company in Bangladesh.

2006
DatSoft had undertaken some big IT projects in both public and private sectors.

2008
DataSoft had successfully automated Chittagong Custom House, the largest IT project in Bangladesh developed in build- own - operate - transfer (BOOT) model as a Public Private Partnership (PPP) project. The project started its commercial operation within only 6 months of the job being awarded.

2009
DataSoft was awarded the responsibility to automate Dhaka Custom House and Chittagong port terminal management system.

2010
DataSoft was an intrinsic part of Jute Genome sequencing project. DataSoft celebrates it 12 year anniversary