dataedge

data edge limited is the only ICT solution provider in the country representing internationally reputed solutions for all major segments of requirements of the enterprises and has become a reliable name for delivering mission critical projects in less than a decade. dataedge's core focus is to provide solutions to enterprises that will strengthen and improve the business processes. A series of successes in delivering enterprise projects has promoted dataedge to a height and prepared dataedge for the global systems integration market.

Market

Today in the era of globalization all the businesses are competing with each other to grab a significant share of the market and secure their positions. In Bangladesh, data edge limited is working with these organizations to help improve their business processes and reach their goals with state-of-the-art technology solutions.

dataedge is the only company representing internationally reputed solutions for all major segments of requirements of financial institutions, telecom industry and government sector amongst others, such as Core Banking Solution, Internet/SMS Banking, ATM Switching Solution and ATM and POS Hardware, Call Centre/Telephone Banking Solution, Credit Card Management System and related Personalization Solution, Computing Hardware and Infrastructure Solutions to run the above applications, Data Centre Equipment and Setup (including UPS, Precision Air-Conditioning, etc.), Project Management and Systems Integration, Software Development, and Networking and Data Security. dataedge again is the only company having owners who are also professionals with relevant exposure and experience in the banking sector and who are involved in the core banking projects adding significant value and experience to the projects.

dataedge operates within an increasingly competitive marketplace, but through a combination of quality of products and services, timeliness of project delivery within budget and to specifications, and high level of customer satisfaction, it continues to have a strong presence in the market.

Achievements

In less than eight years dataedge has established itself as a reliable name for delivering mission critical projects on time and within budget towards best satisfaction of the customer as well as supporting them afterwards. Most of our customers are now running their systems for more than 4-5 years.

It has grown quite significantly in amount of businesses and size of the company over the years. The rate of growth since its inception is believed to be among the heights in the business segment of the country, if not the highest.

With the increase of business and level of customer satisfaction, dataedge has partnered with thirty six of the world's leading vendors and solution providers to provide solutions and meet the country's promise of going completely digital by the year of 2021 while staying true to its value of exceeding customers' expectations.

To sustain its position, data edge limited emphasizes on understanding the customers, and introducing new products and services that suit individual tastes and needs. Excellence and distinctiveness of products, services, and solutions are values that it intends to build on to take the company forward.

Product

One of the core focuses of dataedge is to provide solutions to enterprises that will strengthen and improve the business processes of the customer. Hence, dataedge is focused on providing tried, tested and proven solutions across the globe, by partnering with internationally renowned solution providers. As a systems integrator and with local business knowledge, dataedge ensures that all local requirements are met, seamless integration happens for multi-vendor and diversified solution components, and on-going support and change management is provided to the customer.

Our portfolio includes end-to-end products and services that our customers may require. The product suite includes: Core Banking Solutions, Call Center & Telephone Banking Solutions, Card Personalization Application and Hardware System including Plastic Cards; full set of Computing Hardware including Enterprise Servers, SAN & NAS products, Check Processing Hardware and Software, Clearing & Settlement Solution, full range of Network, Security and Threat Management Products, entire Data Centre Solution (including Power, Precision ACs, Structured Cabling, etc.), Data Centre Audit and Design Consultancy, Security Design and Audit Consultancy Software Development to suit local requirements.

Computing Solutions

Call Centre Solution

Networking and Data Security

Payment Card Solutions

Infrastructure Management Solution

View21 (Banqsoft) • **CALMS (Credence)** • **LAPS (SysArc)**
PowerApps (Profitera) • **AIDPS (Aperta)**
FLEXCUBE UBS • FLEXCUBE REMIT • Reveleus • Mantas

Enterprise Applications

dataedge offerings are backed up by trained and certified resources in every product or services that we offer.

Recent developments

dataedge plans to extend its project experience and expertise in supporting projects outside of Bangladesh, especially in South-East Asian countries, directly or through local alliances.

dataedge plans to setup ASP services providing support to smaller organizations who do not plan to invest in their own applications and infrastructures.

dataedge continues to invest in enablement of people and providing a work-place environment to its team that is friendly, professional, challenging own limits and offering a sense of fulfillment.

Promotion

dataedge is largely a project-driven organization. In the context of Bangladesh, dataedge believes in promotion of the corporation in the form of successes of the projects. Success of small scale "MIS System" implemented in Standard Chartered Bank and CitiBank led to larger scale projects of "Core Banking System" in Eastern Bank Limited, One Bank Limited, and Dutch Bangla Bank Limited which eventually led to projects of "Card System and Switching Solution" in respective banks in later years. All of these successes enabled the government of Bangladesh to award us more complex and mission critical projects of Campus Network Infrastructure at Ministry of Planning and Bangladesh Automated Clearing House (BACH) for central bank of the country. Machine Readable Passport/Visa (MRP/V), the largest technology project of the country, awarded to the joint venture of dataedge by the government describes everything in a nutshell that how successes promoted data edge limited to be among the leading organizations in the ICT industry of the country.

In addition, seminars and presentations play an important role in promoting dataedge. In seminars and presentations organized regularly with existing and prospective customers our products and services are introduced to them and consultancy is offered to assist them in choosing new products and services or upgrade on the existing ones.

Brand value

dataedge brand values include "customer first attitude", "effective solution delivery that works", "on-time project delivery with no functionality compromise or project over-run", "respect, fellow-feeling and kinship amongst team members" and "to be the best in whatever we do".

dataedge employees are well-trained and well-groomed, follow a high degree of ethics, and are knowledgeable and passionate about their work, professional but friendly in their approach and attentive to client requirements.

Things you didn't know

- dataedge was established by professionals having long experience of handling similar products and solutions for large organizations; ICT systems integration is dataedge's only line of business.

- dataedge currently consists of 100+ proud and dedicated members, 80% of them technical graduates from the country's renowned universities.

- dataedge believes in people development. Every year on an average at least 10 people are sent abroad for trainings.

- dataedge is an equal-opportunity company.

- dataedge pioneered multiple projects in the context of Bangladesh:
  - First effective Core Banking Implementation in a local private bank.
  - First Integrated Debit & Credit Card Management System with switching.
  - First and only EMV project in the country.
  - First successful Call Centre in the local banking industry.
  - Largest Campus Network in the Government Sector (20 building with 1000 nodes).
  - Largest IP based Call Centre in South-East Asia.
  - Automated Clearing House Solution for the Central Bank of Bangladesh, few countries in the world has it.
  - Machine readable Passport and Visa - largest technology project in the history of Bangladesh.

- dataedge boasts of 100% success in project completion as of now.

History

data edge limited (dataedge) was established in December 2002, with the motto of strengthening enterprises through ICT solutions with core focus on Financial Industries. Starting with a 10-member team dataedge initially focussed only on applications, primarily the Integrated Core Banking solution.

Today dataedge is one of the largest ICT Systems Integrator and solutions provider company in Bangladesh having more than 100 employees in 3 offices and covering a wide range of customers in Financial Industries, Telecom and Government Sectors. dataedge also has its own Data Centre and Disaster Recovery Centres for supporting mission-critical customers on 24/7 basis.

2002
data edge limited, is established on 2nd December with its first office in Dilkusha, Dhaka

2003
Implemented Integrated Core Banking System supporting all banking functionalities and Delivery Channels for Eastern Bank Limited and ONE Bank Limited.

2004
Implemented Integrated Core Banking System for DBL & DBBL as well as complete network design and implementation for 30 branches.

2005
Implemented Integrated Debit, Credit & Pre-paid Card Management & Switching System in EBL

2006
Implemented Call Centre and Telephone Banking solution with interface to Core Banking and Card Management System databases for BRAC Bank Call Centre

2007
Implemented EMV-based Credit Card system for DBBL

2008
GP Call Centre - largest in South East Asia

2009
BACH Project - 50 year leapfrog of central bank from manual to automated systems

2010
MRP & MRV Project, largest IT project in country's history