THE MARKET
In terms of brand image, quality products, reliability and customer retention, Interplast seeks to be the best in the plastic pipe systems industry.
Interplast Limited operates in both the Local and International market with four brand names:
- Interplast for our Pipes & Fittings
- Everlast for our Reinforced uPVC Doors, Windows and Profiles
- Panelast for Wall and Ceiling panels
- INCOR for our PE/PP Large and Small Corrugated Pipes

Interplast business is oriented in three areas: B2B (Business to Business), B2G (Business to Governments), B2C (Business to Consumers). For all three areas Interplast has created a service organization that is unequalled. Our Sector Sales division focuses on several branch entities like mining, agriculture, telecom and many more while our office in Accra and Kumasi sell directly to customers.

Interplast is able, with its current capacity, to produce and assist many government sectors with product advice and service both in Ghana and other African nations in order to provide a lasting change in the regional infrastructure. With the help of our dedicated staff we transfer knowledge, provide product training, welding crews and many other services to customers.

ACHIEVEMENTS
Interplast has been founded over 40 years ago and has grown to become the largest producer of infrastructure pipes and fittings in West Africa with current staff strength over 600 and with active export business in more than 20 African countries. Over the years, Interplast has received numerous awards at National and International level to acknowledge the quality of the product and the services it offers. Some of these awards include: Africa Business Gold awards, Marketing Awards, Ghana most respected company Awards, Kwame Nkrumah African leadership awards and many more. Interplast is a member of the Ghana Club 100.

Since the commencement of its export in 1999, Interplast has also won 8 Gold Awards for ‘Best Ghanaian Exporter’ in plastic pipes industry and 2 Platinum Awards.

We are confident that our organisation and products meet the stringent requirement of both local and International standards and clientele. Interplast is a fully certified ISO 9001-2008 organisation.

HISTORY
Interplast Limited is a Ghanaian Company and we are very fortunate to have the benefit of our Chairman Mr. Suited Farkhy. His never ending enthusiasm and will power drove the company to what it is today.

Mr. Farkhy has a profound interest in the welfare of the Ghanaian society and its economic growth. He realized that the country needed an efficient water distribution system. This inspired him to start manufacturing plastic pipes in Ghana.

In 1970 Interplast Limited was established in consultation with the Ghana Water and Sewerage Corporation (GWSC) to locally produce high quality Unplasticised Polyvinyl Chloride pipes and fittings according to international recognized standards.

Interplast as part of its expansion added new technologies like HPDE pipes and PPR pipes and fittings to its portfolio and created new brands like EVERLAST (uPVC Windows and Doors), PANELAST (Ceiling and Wall cladding) and INCOR (small and large diameter PE/PP corrugated pipes).

The company has since produced and supplied the majority of Ghana's requirement for small and large diameter PVC pipes and HDPE pipes for the supply of water and drainage throughout the country.

Today Interplast Limited is the largest extrusion manufacturer of plastic pipe systems in West Africa.

THE PRODUCT
Interplast products are of exceptional quality and offer premium performance.

Interplast: Pipes & Fittings
Interplast pipes and fittings provide our clients the opportunity to use the safest and effective way for water and other liquid transportation and distribution solutions. Our high quality uPVC, HDPE and PPR pipes and fittings are suitable for a large range of industrial applications like the distribution of natural gas, hot and cold water distribution in domestic or industrial residences, irrigation and much more.

Everlast: Reinforced upVC Doors, Windows and Profiles
Made to last a lifetime, uPVC windows and doors have been designed to suit your home or office. Its assurance of durability, termite resistance, low maintenance and energy conservation qualifies it as a perfect solution suitable for your house or office. Everlast products are UV resistance, non-flammable and with each frame reinforced with steel for maximum strength and rigidity the longest lasting solution.

Panelast: Wall and Ceiling panels
"Surrounding yourself with beauty" is basically the thought of everyone for his or her home. Panelast T&G is the preferred choice for giving your home and office that cool and clean look. It does not only surpass the required standards but also is very easy to install and maintain, fire retardant and best of all produced right here in Ghana.

INCOR: PE/PP Large and Small Corrugated Pipes
These pipes are specifically designed to be used for single structure to protect underground cables in city
networks and casing of copper / aluminum cables. Further, INCOR pipes are the primary choice for drainage, sewerage and rainwater discharge channels. They are resistant to abrasion, corrosion and chemical scouring; additionally they are also structurally strong and have the ability to support large loads.

RECENT DEVELOPMENTS

In 2011 Interplast invested substantially into the development and production of seven new product lines for the local and international market.

Our newly installed European equipment is capable to produce warning mesh, barrier fencing and mosquito netting in order to safeguard the underground pipes, add awareness on construction sites and help protect the society against malaria.

With our introduction of our INCOR product portfolio, Interplast is taking two steps ahead of the development of underground sewerage systems, drainage solutions and underground cable protection.

Our re-investment in a new design for our trunking provides an improved locking system and increased durability and reusability of our existing products.

The local production of fittings for our PPR hot and cold water systems reduced the price of imported goods substantially making it the perfect and affordable replacement for the old copper systems.

Interplast’s rebar clips have been designed and fabricated for the construction market, making the preparations for concrete pouring much faster and more efficient.

Finally Interplast is now capable of providing a 1,200 mm diameter HDPE line, one of the largest produced in Africa.

PROMOTION

Interplast uses various mediums to promote our new and existing products.

Each product target market determines which medium the company chooses to advertise. Interplast advertisement can be seen on television (sports programs), heard daily on the radio, read in the daily newspaper, trade magazines, posters, billboards, displays at exhibitions, advertising booklets, flyers and souvenirs as well as on other branding materials used during special events.

Interplast radio adverts “ATONGO” have been associated with the company and survived for years and has received many awards. It has been instrumental in creating awareness for our brand in Ghana and especially for the Plumbers market.

For the past two years Interplast Limited has been one of the main shirt sponsors of the Kumasi Asante Kotoko sporting club. Our association with this club in the past gave us opportunity to become the first commercial sponsor of any soccer team in Ghana and created awareness of the Interplast brand, promoting our recently new opened sales office and product storage facility in Kumasi.

The company also uses it’s site www.meproplastghana.com to promote and make available detailed information about the company, its product portfolio and its social responsibility to the whole world.

Interplast host seminars and training programs for trade customers to ensure the most up-to-date knowledge and best practices to the end user.

Interplast brand marketing is innovative and aims at keeping the brand contemporary.

BRAND VALUES

The company’s utmost priority is putting customers first, meeting their needs and expectations believing that every customer deserves excellent care and great after sales service. Interplast offers quality and variety. Interplast brand represents a business that is creative, innovative and depicts confidence about its products. In the market Interplast is known as providing “Value for Money”.

Interplast is continually expanding its market share through increase sales, innovation, market expansion, product expansion and by making all its brands directly available to our clients.

Steps have been taken by interplast to manage the impact of its operations on the environment through the production of recyclable and environmentally friendly product.

INTERPLAST LIMITED

20mm - 1,000mm

INTERPLAST LIMITED

1st Floor, New Plaza, New Site

www.interplastghana.com

The art of moving water

THINGS YOU DIDN'T KNOW ABOUT INTERPLAST

1. Interplast is the largest & most recognized manufacturer of plastic pipe systems in West Africa and currently exports to more than 20 African countries.

2. All Interplast products are manufactured in Ghana from Start to Finish according to ISO and EN standards with quality raw materials.

3. Our Everest products (UPVC windows & Doors) are reinforced with metal steel for security and strength. They are the preferred choice for coastal areas.

4. Interplast has a branch office and warehouse in Kumasi the Asante Region of Ghana which serves the North part of the country.

5. Interplast recently launched 7 new product lines: Wastage Mesh, Barrier Mesh, Interplast Rebar clip, Mosquito netting, New Improved Trunking, PPR Corrugated Pipes under our INCOR Brand and Interplast Super strength RC.