



MISSION HILLS
— GOLF CLUB —
觀瀾湖高爾夫球會

180洞
Holes
World's No.1

THE MARKET

The Guinness Book of World Records lists Mission Hills as the world's biggest golf club. It could also be described as the most spectacular, most challenging and most cosmopolitan golfing experience on Earth.

The Mission Hills Golf Club offers ten championship courses designed by ten of the biggest names in world golf. The complex, comprising the courses, a 300,000 square foot clubhouse and a five-star resort, spreads over 20 square kilometres of beautiful mountain and woodland terrain in southern Guangdong Province.

Mission Hills is the only club in the world to offer golfers courses designed in the styles of five different continents. The ten designers of the Mission Hills championship courses are Jack Nicklaus, David Duval, David Leadbetter from the US, Nick Faldo from the UK, Jumbo Ozaki from Japan, Annika Sorenstam from Sweden, Ernie Els from South Africa, Greg Norman from Australia and Jose Maria Olazabal from Spain. They are all world stars of golf, and their courses all have distinctive characteristics and challenges.

ACHIEVEMENTS

The Mission Hills Golf Club has won many honours.

- The complex was listed by the European Golf Association as one of the world's best 74 golfing holiday destinations.
- The Jack Nicklaus-designed World Cup Course was the first course in China to receive USPGA approval for major professional events.
- Mission Hills was the first golf club in China to earn both ISO 14001 environment management system and ISO 9001 quality management system accreditation.
- It has earned various titles, including Most Influential Golf Course In The World, Best Golf Course Selected By Managers and Best Urban Golf Course In China, from industry sources such as Global Manager Web, *Golf Digest* magazine and Sina Web's Golf Channel.
- Another influential magazine, *Chinese Golf*, has named Mission Hills China's Favorite Golf



Club, China's Best-Designed Club and China's Best Golf Club for Food.

HISTORY

Since it was established in 1992 Mission Hills has attracted a long list of international stars, and more than 20 international matches and tournaments have been held here.

In 1995 the 41st World Cup Golf finals was held for the first time in China and the Mission Hills won wide acclaim in international golf circles. In November 2001 Tiger Woods paid his

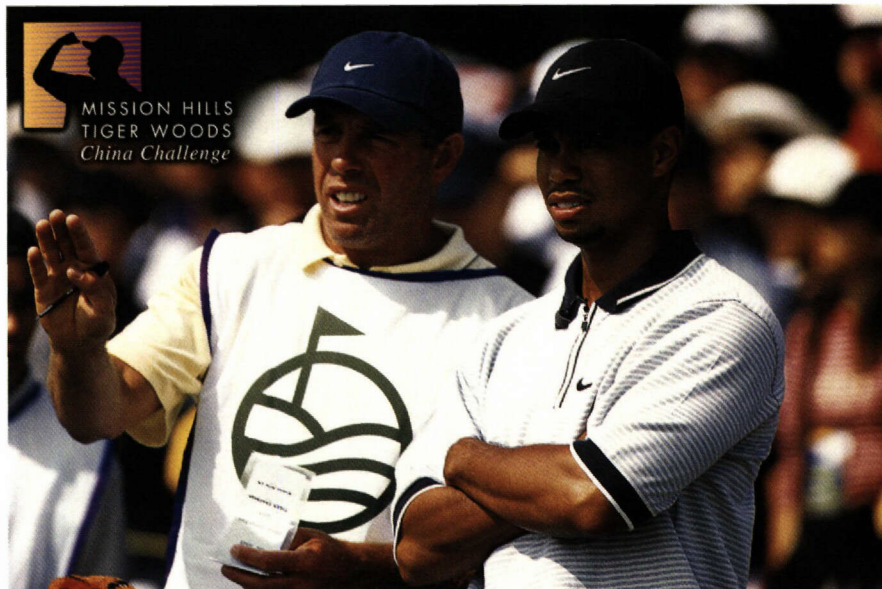
first visit to China for the Tiger Woods Cup and the Mission Hills became the focus of the world. The Asia Ryder Cup – pitting the best Japanese professionals against the rest of Asia – was co-sponsored in 2002 by the Mission Hills Club, and the Chinese, Japanese and Asian golf associations, introducing a new era of Asian Golf.

THE PRODUCT

The Mission Hills Golf Club offers 10 unique championship courses, luxurious clubhouse, international-standard resort complex, and customer service of the highest standards.

Clubhouse – The Mission Hills Clubhouse in Shenzhen occupies more than 300,000 square feet and is set amongst peaceful green valleys. It offers members luxury food and beverage options, several gyms, a banquet hall and a huge shopping area. A clubhouse extension in Dongguan faces mountains and rivers. It occupies a huge 538,000 square feet and boasts many outstanding facilities.

Country club – The Mission Hills Country Club is surrounded by mountains and rivers in perfect harmony. It boasts 51 tennis courts, a central golf course with spectator seating for 3000, golf training and



practice facilities, a gymnasium, archery, billiards, table tennis, basketball, badminton and comprehensive leisure facilities such as entertainment for children and night clubs.

Junhao Hotel – The only five-star hotel in China located in the centre of a golf course. The Junhao offers spacious, luxurious rooms, each with a gazebo offering panoramic views of the golf course. The hotel provides comprehensive golfing options, plus high-quality international dining and entertainment options and shopping, all of which have made it one of the best-known destinations in Asia Pacific for both business and pleasure travellers.

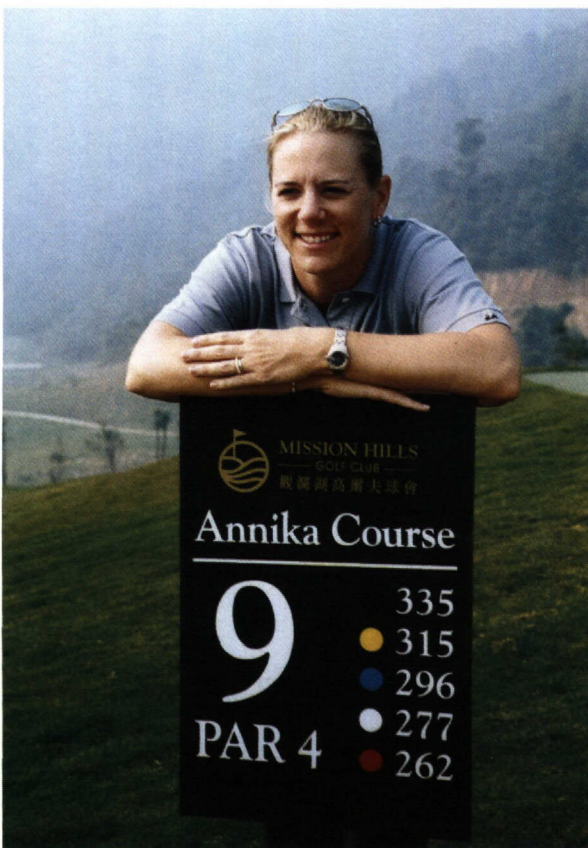
David Leadbetter Golf College – The college was established by David Leadbetter, long recognised as the world's best golf coach. The Mission Hills branch of his global coaching complex is the only college set up by David Leadbetter in China.

Spa LAQuinta – The spa occupies more than 7,000 square feet and offers the latest western hair and beauty styles and technologies hand-in-hand with traditional eastern treatments. This luxury spa is a pampering process where east and west do meet.

RECENT DEVELOPMENTS

In almost every country there is an ideal community – Beverly Hills in the US, the 16th Arrondissement in Paris, Repulse Bay in Hong Kong – where the environments are elegant and celebrities gather to enjoy it. Such communities earn world focus since the people living there have great influence on the development of society.

The Mission Hills Club, the biggest club in the world, is effecting a transformation from an



觀瀾湖高爾夫大宅
MISSION HILLS
— IN RESIDENCE —

家在世界第1大球會

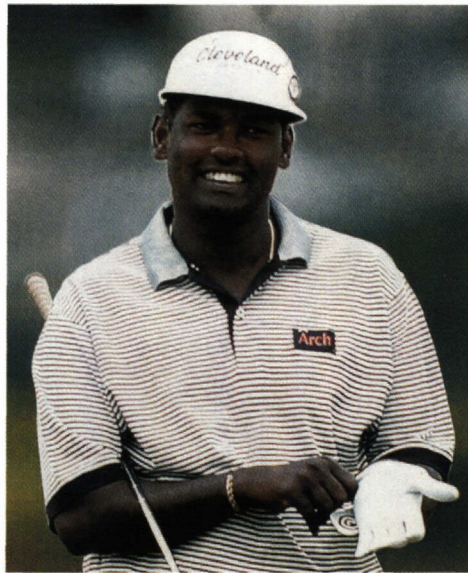
位於廣東省東莞市觀瀾湖高爾夫大宅，共享世界最大球會之盛譽。
沒有繁華都市的喧鬧，只有高爾夫大宅的寧靜。
沒有繁華都市的喧鬧，只有高爾夫大宅的寧靜。
沒有繁華都市的喧鬧，只有高爾夫大宅的寧靜。
沒有繁華都市的喧鬧，只有高爾夫大宅的寧靜。

MISSION HILLS GOLF CLUB
觀瀾湖高爾夫球會

180洞
World's No.1
世界第一大球會

明址: www.mh-in-residence.com 預約電話: 香港 (852) 2130 8888

international golf club to an advanced, international living community creating an elite lifestyle. The ten square kilometres occupied by the Mission Hills Club is 99.7% natural or



landscaped land. This does not count an 800,000 square-metre lake and about two million square metres of adjoining virgin mountain landscape. The whole community is hence verdant and elegant. Meanwhile, frequent international matches and activities of exchange have bestowed profound social and cultural meaning upon the club since stars and celebrities converge here. Based on that the club has entered into a phase of development as an elite living community.

PROMOTION

The Mission Hills Club adheres to an international management system of strict membership, providing private car parking spaces, leisure and commercial communities for successful people and social celebrities of similar backgrounds.

Throughout the club membership selling process, the club has maintained emphasis on its brand and thus it has been embraced by rich people. With 180 holes of championship golf available, and equipment investment of Rmb3 billion, Mission Hills is as much about quality of life as it is about business, Mission Hills is a symbol of success.

BRAND VALUES

The Mission Hills Golf Club is known to the world for the successful holding of the 41st Golf World Cup in 1995. The world's biggest golf complex used to be Pinehurst Club in the US with its 144 holes. With the construction of five new courses, Mission Hills Golf Club becomes the biggest in the world with 180 holes.

But Mission Hills is not just big. It is constructed on a grand and elegant scale. With facilities of the highest quality, it is the ideal place for international celebrities to play golf, discuss business, or simply gather and spend holidays.

THINGS YOU DIDN'T KNOW ABOUT MISSION HILLS

- Mission Hills Golf Club is the biggest golf complex in the world
- Mission Hills boasts 10 championship gold courses, all designed by famous golfers and offered traditional course characteristics found on five different continents
- The club is the only one in China to have European and American PGA accreditation to stage professional tour events
- China is only the second Asian country after Japan to have held a golf World Cup – the 1995 event played at Mission Hills