

# federalnaTV

## RTVFBiH

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„Poštovani gledaoci, želimo Vam dobro veče. Gledate prvi Dnevnik Federalne televizije koji će u potpunosti biti ogledalo države BiH. Vrijeme u kojem živimo i dileme koje proživljavamo obavezuju da bez spektakla i svečanosti zajedno krećemo u jedno novo doba puno izazova.“ Ovo su bile prve riječi u Dnevniku 2 sa kojim je započelo emitiranje Federalne televizije 27.10.2001. godine.

Radio-televizija Federacije Bosne i Hercegovine nastala je transformacijom nekadašnje RTVBiH i kao javni rtv servis čine je Federalna televizija, Radio Federacije i Radio 202.

Od početka svog rada Federalna radio-televizija se svojom poslovnom orijentacijom nametnula kao servis koji djeluje neovisno i profesionalno.

Danas je ona dio Javnog RTV sistema i najutjecajniji je elektronski medij u BiH.

Od svog formiranja, Federalna televizija ima kontinuitet najgledanije televizije na području BiH koje pokriva svojim TV signalom, a prema svim relevantnim podacima mjerenja TV gledanosti. Poziciju medijskog tržišnog lidera Federalna TV ostvarila je zahvaljujući rezultatima gledanosti svojih programa koji su kontinuirano najgledaniji u BiH (Dnevnik 2, 60 minuta, Lud, zburjen, normalan, Liga prvaka u nogometu, TV Bingo, Dokumentarni četvrtak itd.).

Dominaciju na svom teritoriju Federalna TV izgradila je stalnim ulaganjem u domaću produkciju, tako da je apsolutni lider u proizvodnji informativnih i igranih programa. Također, FTV je najveći proizvođač uspješnih i višestruko nagrađivanih dokumentarnih, kulturnih i programa za djecu i mlade u BiH.

Koncipirana je prema svim programskim postulatima javnog servisa, a čine je redakcije Informativnog, Dokumentarnog, Kulturno-zabavnog, Dječijeg i omladinskog, Igranog, Sportskog i Inostranog programa.

Niti jedan važan događaj ili projekt u BiH nije prošao bez angažmana Federalne radio-televizije. Ona je bila i ostat će nezaobilazan faktor svih važnih



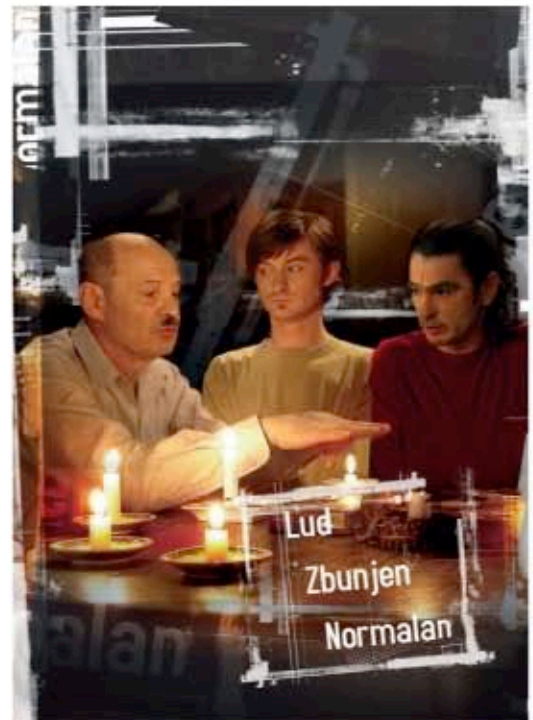
društveno-političkih, kulturnih i sportskih dešavanja, koproducent je skoro svih igranih filmova snimljenih nakon rata u BiH, a dugogodišnja saradnja sa mnogim nezavisnim produkcijama i televizijama u regionu čine je prepoznatljivom i izvan granica BiH. Sve navedeno o ovoj tv kući čini RTVFBiH jednim od najprepoznatljivijih bh brendova.

"Dear viewers, we wish you a good evening. You are watching the first evening news of the Federal television which will represent a mirror of the state of Bosnia-Herzegovina. The time in which we live and the dilemmas we are experiencing oblige us to, without any spectacle and ceremony, together enter an new era full of challenges". These were the first words uttered in the Dnevnik 2 evening news which launched the broadcasting of the Federal Television on 27 October 2001.

The Radio and Television of the Federation of Bosnia and Herzegovina was created with the transformation of the former Radio and Television of Bosnia-Herzegovina and as a public radio and television service it constitutes the Federal Television, the Radio of the Federation and Radio 202.

From the beginning of its work, the Federal Radio and Television has imposed itself with its business orientation as a service that acts independently and professionally.

Today it is a part of the Public Radio and Television system and is the most influential electronic medium in



Bosnia-Herzegovina.

Since its establishment, the Federal Television has maintained the continuity of the most viewed television in Bosnia and Herzegovina, which it covers with its TV signal, according to all relevant viewer rating data. The Federal Television has achieved the position of a media market leader thanks to viewer ratings of its programmes which are continuously most viewed in Bosnia-Herzegovina (Dnevnik 2, 60 minuta, Lud, zburjen, normalan, the football Champions League, TV Bingo, Documentary Thursday...).



## federalniRADIO

The Federal TV has built its dominance on its territory by constant investments into domestic production, so it is the absolute leader in producing news and films. Also, the Federal TV is the largest producer of successful and multiply awarded documentary, cultural and programmes for children and youth in Bosnia and Herzegovina.

Its concept is based on all postulates of a public service and comprises sectors of news, documentary, cultural and entertainment, children's and youth, film, sports and foreign programmes.

Not one single important event or project in Bosnia and Herzegovina happened without the involvement of the Federal Radio and Television. It was and will remain to be an unavoidable factor of all important social and political, cultural and sports events, it is the co-producer of almost all films filmed after the war in Bosnia and Herzegovina, and its years of collaboration with many independent productions and televisions in the regions make it recognisable even outside Bosnia and Herzegovina. All of the above makes the Radio and Television of the Federation of Bosnia and Herzegovina one of the most recognisable brands in Bosnia and Herzegovina.







**VECTOR DESIGN**

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Tvrtka Vector Design d.o.o. utemeljena je 1995. godine. Od samog početka pa do danas naša djelatnost usmjerena je isključivo prema digitalnom printu velikih formata. Kvalitetnim proizvodima i prihvatljivom cijenom tvrtka 2006. godine postaje prva tvrtka u Republici Hrvatskoj za Digitalni print velikih formata te tu poziciju zadržava do danas.

Prateći razvoj kompjutorske tehnologije i printera za veliki format, postali smo prepoznatljivi i na području cijele Europe. Vector Design d.o.o. danas posjeduje najmoderniji strojni park renomiranih proizvođača: Vutek, Scitex, Mimaki, Seiko, Monti Antonio, Roland..., a početkom 2008. uložena su sredstva u najsuvremeniju tehnologiju za DIREKTNI UV PRINT na sve tvrde materijale uz mogućnost konturnog izrezivanja.

Danas tvrtka posluje ponajviše na području bivše Jugoslavije s otvorenim poslovnica koje u svome sastavu imaju i proizvodni pogon - na području Bosne i Hercegovine, Srbije te poslovnice u Crnoj Gori. Naš glavni proizvodni pogon nalazi se u Zagrebu – Sveta Nedelja kod Samobora - s proizvodnom halom od preko 1.000 m<sup>2</sup>. Tvrtku vodi tim mladih,



obrazovanih i uspješnih djelatnika. Glavne karakteristike i moto tvrtke kao cjeline su stalni razvoj i primjena novih tehnologija te „know-how“ način rada.

Svi segmenti proizvodnje, koji se sastoje od „pre-pressa“, printa, konfekcije i montaže, odvijaju se unutar kuće. Predanost kvaliteti i osjećaj za potrebe naših klijenata pružaju nam sigurnost da će VECTOR DESIGN i ubuduće uspješno odgovarati na sve izazove.



The Vector Design d.o.o. company was founded in 1995. From the very beginning until this day our activities has been exclusively focused on

digital print of large formats. With its high quality products and acceptable prices, in 1996 the company became the first company in the Republic of Croatia digital print of large formats and has maintained this position to this day.

Following the development of computer technology and large format printers, we have also

become recognisable in the whole of Europe. Today Vector Design d.o.o. owns the most modern set of machinery by renowned manufacturers Vutek, Scitex, Mimaki, Seiko, Monti Antonio, Roland..., and at the start of 2008 funds were invested into state-of-the-art technology for DIRECT UV PRINT for all hard materials with the possibility of engraving.

Today the company has most business in the region of the former Yugoslavia with open branch offices that also have a production line - in Bosnia and Herzegovina, Serbia and branch offices in Montenegro. Our main production line is located in Zagreb – Sveta Nedelja near Samobor – with a production hall of over 1,000 m<sup>2</sup>. The company is lead by a team of young, educated and successful employees. The chief characteristics and motto of the company as a whole are continuous development and application of new technologies, as well as a “know-how” way of doing business.

All segments of production, which are constituted of “pre-press”, print, packaging and mounting, are done within the company. Dedication to quality and a feeling for the needs of our clients offer us security that VECTOR DESIGN will continue to successfully respond to challenges.

