

Globe

Market

Globe Shops is an innovator for fourteen years now, offering new technologies and services that improve your daily life. The values of the company "Globe" consistently supported and promoted, not only by means of internal communication, but also by personal example of leadership and employees is reflected every day.

Nowadays Globe is operating with 10 shops and growing all over the country: Tirana 5 shops, Fier, Lushnje, Vlore, Sarande, Elbasan . It covers all market segments (low-medium-high) using only A-Brands appliances and offers to its customers all kinds of facilities (buying with loan at 0% interest, home delivery, installation of appliances, etc).

Achievements

The secret of Globe success is spending the right time to get to know its clients,

enabling to offer a personalized service at competitive prices. The company operates in the retail and wholesale field, and has made significant progress over the years, this progress has been achieved thanks to the primary focus to customer requirements, high-quality products, qualified staff and the dynamic business strategies.

The Globe brand stands for visionary development, top quality and reasonable prices for all customers.

In the last years, the company established fundamental relationships with new partners. Meanwhile it worked towards consolidation of relationships with its early partners, whom with it has been having a very efficient and active collaboration for many years: Samsung, Electrolux Group, Blanco, Gree Air Conditioners, Panasonic, Philips, Hitachi, Bosch, Siemens, Gaggenau, Faber, DeLonghi, Tefal, Rowenta, WMF, Hurom, Indesit, Ariston, Liebherr, Doogee, Fluo, Vonino, TnB France, Intenso, MaxCom, Dell, HP, VCOM.

History

Globe started its activity in the field of household and electronic appliances in 2000, with its first showroom 'Electrolux' in Tirana. The "Globe Home Expert" centre was established in 2007 located in "Kavaja Street" with a total Show Room area 2000 m², which presented a new image in the technology field, quality service and proper qualification of a professional staff. Step by step, it became one of the leading companies in the country.

Products

Globe is a leader company in the Wholesale and retail trade of household and consumer electronic appliances. The company is focused in the retail and distribution of household appliances and consumer electronics. The distribution has a database of 160 point of sales for big appliances and consumer electronics and a database of 640





THINGS YOU DIDN'T KNOW ABOUT

GLOBE

Globe was established on year 2000 and is one of the fastest grown companies at the time.

Globe is the only distributor for some of the best brands in the world for home appliances and high tech products.

Globe has the best service for after sales products and customers really love the fast response and the guarantee they get from Globe Shops, and this service is been recognized also from independent surveys from international agencies.

point of sales customers for small domestic, small electronics, etc.
It also has developed an independent service company, named "Expert-Service" involved in repairing household appliances, consumer electronics, IT products, mobile phones, and small appliances.

Company has always paid attention, since the very beginning, to the careful selection of the hired employees and in addition to their continuous training and motivation process. The company started its activity with a very small number of employees, and it has now grown to 244 employees.

High products quality
Fulfil customers' requirements
Qualified staff
Professional liability
Services efficiency
Values guide the choices and decisions that employees make every day.

Recent developments

Globe has become the first choice for many customers in Albania. They need to know much more about the products before they commit to buy them. For the same reason Globe will make it possible to know every product detail on its website and will soon make it available to let the customers buy online very easy.
Globe plan to expand its shops in Albania to be available in cities so that the customers that trust our brands will have it even more easy to buy our products.

Promotion

Globe uses the most advanced techniques to promote monthly offers for many of the products that it sells on its shops. We are available with our offers on every popular social media and also on TV spots, City Lights, radio channels etc.
Globe also supports many events and people in need whenever it is necessary and it is proud to help them when they really need help so much.

Brand Value

Globe offers not only high quality products but also the best customer service, from transportation to installation, servicing and specialized repairing even after the sales. So when you'll visit one of Globe Shops, you will not be talking to someone who is under pressure to reach targets but someone who has already achieved them. Each employee is a specialist in his sector. Qualified staff which generates ideas and motivation is a key component in company's power of achieving goals and implementing its own projects. This is the main reason why the

